

CAREER SUCCESS FOR ALL: THE EQUITY ROLE OF COMMUNITY COLLEGES IN CAREER PREPARATION

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**STUDENTS COME TO COLLEGE BECAUSE
THEY WANT GOOD CAREERS.**

The image features a solid blue background with a gradient from light blue at the top to a darker blue at the bottom. In the center-left, the text "STUDENTS COME TO COLLEGE BECAUSE THEY WANT GOOD CAREERS." is written in a bold, white, sans-serif font. On the right side, there are several white, parallel diagonal lines that appear to be part of a larger graphic element or a design flourish.

**DONE WELL, CAREER PREPARATION IS
ABOUT EQUITY.**



**CAREER SUCCESS IS RELEVANT TO ALL
PROGRAMS AND STUDENTS BUT
APPROACHES DEPEND ON NEED.**



SIX STRATEGIES TO PROMOTE EQUITY IN CAREER SUCCESS...



**1- MAKE SURE GUIDED PATHWAYS
LEAD SOMEPLACE VALUABLE.**



**2- ADVISE STUDENTS ABOUT CAREERS
AND IMPROVE CAREER AWARENESS.**

The image features a solid blue background. In the lower right quadrant, there are several thin, white, parallel lines that are slanted upwards from left to right, creating a sense of motion or a modern design element.

3- HELP STUDENTS DEVELOP SKILLS FOR CAREERS.

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**4- BUILD RELATIONSHIPS WITH
EMPLOYERS TO CONVEY SOCIAL
CAPITAL TO STUDENTS.**



**5- RECOGNIZE THE COLLEGE AS AN
IMPORTANT REGIONAL ACTOR.**



**6- USE METRICS TO TRACK EQUITY IN
STUDENT CAREER SUCCESS.**



**CAREER SUCCESS IS AN ESSENTIAL
PART OF THE COMMUNITY COLLEGE
EQUITY MISSION.**



**HOW CAN YOU PROMOTE EQUITY IN
CAREER SUCCESS FOR YOUR STUDENTS?**

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QUESTIONS/COMMENTS

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