Course Description:
Concepts and skills for starting non-profit organizations or businesses addressing problems of employees and their families; innovative business models; venture plans; critical and supportive perspectives.

Important information:
This class is suitable for both majors and non-majors. It contains an opportunity to both develop skills and ponder issues related to social entrepreneurship through reading, discussion, and case studies.

Learning Objectives. The student is able to:

Labor Studies and Employment Relations Department:
• Communicate effectively in modes appropriate to labor & employment relations (Goal 10).
• Work productively in teams, in social networks, and on an individual basis (Goal 13).

School of Management and Labor Relations:
• Communicate effectively at a level and in modes appropriate to an entry level professional (Goal I).
• Demonstrate an ability to interact with and influence others in a professional manner, and to effectively present ideas and recommendations (Goal VII).

Assessment of student success in meeting learning objectives:
Typically a rubric is applied to a course project for this purpose.

In addition, grades are also based on student performance on exercises, discussions, short written assignments, and exams.