Brief Syllabus
37:575:298 Social Media in the Workplace

Course Description:
Issues for organizations and employees stemming from the increased use of social media by individuals. Hiring discrimination, professional image, collective action, ethics, and other concerns.

Important information:
This is a 1 credit short course that is suitable for all students – majors and minors, as well as others. It is typically offered online.

Learning Objectives. The student is able to:

*Labor Studies and Employment Relations Department:*
  - Apply concepts from employment relations, and substantive institutional knowledge, to understanding contemporary developments related to work. (Goal 2).

*School of Management and Labor Relations:*
  - Demonstrate an understanding of how to apply knowledge necessary for effective work performance. (Goal VI)

Assessment of student success in meeting learning objectives:
Typically a rubric is applied to particular essay or short answer questions on the final exam for this purpose.