

LABOR RELATIONS IN PROFESSIONAL SPORTS

37:575:310:07

FALL 2018

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class by arrangement
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Monday 7:15-10:05 pm
Cook Douglas
Lecture Hall – Room 109

COURSE DESCRIPTION: Reports of touchdowns, home runs, and overtime goals by professional sports heroes are often overshadowed by stories of strikes, lockouts, and mass resignations. Some of the highest paid employees in American society and their wealthy employers have created a system of labor relations that has failed, as often as it has worked, in serving as a mechanism to collectively establish wages and working conditions. This course will examine the history and evolution of labor-management relations in professional sports and assess the impact of professional sports on fans, the public interest, the economy and also how collegiate athletics is impacted by labor relations. Particular emphasis will be focused on the labor relations concerns of Athletic Representation and its impacts on sports and current topics in sports as they relate to Labor Relations.

Labor Studies and Employment Relations Department: Work productively in teams, in social networks, and on an individual basis (Goal 13).

School of Management and Labor Relations: Demonstrate an ability to interact with and influence others in a professional manner, and to effectively present ideas and recommendations (Goal VII).

Additional course objective(s) from the instructor: To Allow the student to learn and understand the workings of the employer/ employee/ union relationships in sports.

COURSE READINGS: Excerpts of The Jungle, by Upton Sinclair; Excerpts of Eight Men Out, by Eliot Asinof (not required to be purchased), and handouts as assigned; Blue Collar Law and Basketball, by Mark Conrad; Major League Baseball's Labor Turmoil: The Failure of the Counter Revolution, by Jeffrey S. Moorad; Creating A Win-Win Through Collective Bargaining; The NFL Salary Cap, by Adam Heller; When Negotiations Fail: An Analysis of Salary Arbitration and Salary Cap Systems, by Melanie Aubut; The Effect of Salary Arbitration on Major League Baseball, by Jonathan M. Conti; The Business of Sports Agents, by Kenneth Shropshire and Timothy Davis; and assigned readings.

COURSE REQUIREMENT: 1) mid-term exam, 2) final exam, 3) class project, 4) attendance and class participation. Each requirement will count for 25% of a student's final grade.

COURSE SCHEDULE

- Sept. 10 Introductions & Course Overview
- Sept. 17 Labor Relations in the U.S.
- Reading: Upton Sinclair. *The Jungle* (Excerpts)
- Reading: Mark Conrad. *Blue Collar Law and Basketball*
- Sept. 24 Continued discussion of Labor Relations in the U.S. and the advent of collective bargaining. History of Unionization in Professional Sports
- Reading: Eliot Asinof. *Eight Men Out* (Excerpts)
- Reading: Adam Heller. *Creating a Win Win Through Collective Bargaining: The NFL Salary Cap*
- Oct. 1 Collective Bargaining The Rise of the Major League Baseball Players Association.
- Reading: Marvin Miller. *A Whole Different Ballgame* (Excerpts)
- Oct. 8 Labor Relations in Baseball - Phil Pepe. "Talking Baseball" (Excerpts)
- In class project: Salary Arbitration hearing.
- Oct. 15 The curious case of Curt Flood (DVD) In Class
- Reading: Curt Flood decision.
- Reading: Jonathan M. Conti. *The Effect of Salary Arbitration on Major League Baseball*
- Oct. 22 MID TERM EXAMINATION
- Oct. 29 Current MLB CBA Negotiations (In Class Handouts)
- Nov. 5 The NCAA and The Athlete in Class DVD (Schooled)
- Assigned Readings
- Nov. 12 Media and Sports (Guest Lecturer)
- Assigned Readings

Nov. 19 Role of Player Agents

Reading: Kenneth Stropshire and Timothy Davis. *The Business of Sports Agents.*

Nov. 26 In Class presentation of Arbitration Cases.

Dec. 3 Review for Final

Dec. 10 Final Exam