

# Point-Counterpoint: Digital Technologies and Work, Working Arrangements and Workers' Well-Being

Rutgers-Renmin Universities Conference – May 21-22, 2018

## First Day: Monday, May 21<sup>st</sup>

**11:00 am**                      **Registration Opens**

**11:30 am**                      **Informal Lunch**

**12:45 - 1 pm**                      **Welcoming Remarks**

Mingwei Liu, Rutgers School of Management and Labor Relations  
Wilma B. Liebman, Former Chairman, National Labor Relations Board  
Douglas Kruse, Associate Dean, Rutgers SMLR

**1:00 - 2:30 pm**                      **Frontiers of Digital Technology: A revolution?**

Mike Wing, (retired) Vice President of Strategic and Executive Communications, IBM  
Joel Cutcher Gershenfeld, Brandeis University Heller School of Public Policy  
*Discussant: Noam Scheiber, The New York Times*

**2:30 - 2:45 pm**                      **Coffee Break**

**2:45 – 4:15 pm**                      **Traditional organizations adapting to technological change**

Christiane Benner, Vice President, IGMetall  
Alan Wild, Vice President HR, Employee Relations and Engagement, IBM  
*Discussant: Sue Schurman, former Dean, Rutgers SMLR*

**4:15 - 4:30 pm**                      **Coffee Break**

**4:30 - 6:00 pm**                      **Forum: China's New Economy, E-Commerce and Employment**

Mingwei Liu, Rutgers SMLR, "Cross-Border E-Commerce Platforms and Employment in the U.S."  
Juwei Zhang, Chinese Academy of Social Sciences, "China's New Economy and New Employment"  
Dashu Wang, Peking University, "China's Migrant Workers, New Workers, and New Employment"  
Wenshu Gao, Chinese Academy of Social Sciences, "The Skill Demand and Skill Development under A New Economy in China"  
*Moderator: Hao Zhang, Renmin University of China*

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## Second Day: Tuesday, May 22<sup>nd</sup>

- 7:30 – 8:30 am**      **Breakfast**
- 8:30 – 10:00 am**      **Opportunities and Risks of New Digital Technology for Workers**  
Ifeoma Ajunwa, Cornell ILR  
Madeleine Elish, Data & Society  
*Discussant: Michelle Miller, Coworker.org*
- 10:00 – 10:15 am**      **Coffee break**
- 10:15 – 11:45 am**      **Policy and Regulatory Responses to Digital Disruption**  
Cynthia Estlund, New York University Law School  
Andy Stern, President Emeritus, Service Employees International Union  
*Discussant: Brishen Rogers, Temple University Law School*
- 11:45 am – 1:15 pm**      **Lunch: “Can Automation Enhance Workers' Jobs?”**  
Speaker: Susan Helper, Case Western Reserve University and Former Chief Economist at the U.S. Department of Commerce  
*Moderator: Douglas Kruse, Associate Dean, Rutgers SMLR*
- 1:15- 2:45 pm**      **Digital Technology: Workers’ Responses**  
Trebor Scholz, New School for Social Research  
Todd Wolfson, Rutgers School of Communication & Information  
*Discussant: Charles Heckscher, Rutgers SMLR*
- 2:45 – 3:00 pm**      **Coffee Break**
- 3:00 – 4:30 pm**      **Spotlight on the Chinese Digital Economy**  
Chen Liu, Beijing Foreign Studies University and Harvard University, “Impact of Digital Economy on Employment”  
Fei Wang and Qingjun Wu, Renmin University of China, “Employment Effects of AI: Evidence from Online Sales”  
Kai Liu, Renmin University of China, “The Rise of the Sharing Economy and the Challenges to Social Welfare System in China”  
Hao Zhang, Renmin University of China, “Beyond Platform-Worker Relationships: Understanding Working Dynamics in the Sharing Economy”  
*Moderator: Mingwei Liu, Rutgers SMLR*
- 4:30 – 4:45 pm**      **Wrap up**  
Mingwei Liu, Rutgers SMLR  
Wilma B. Liebman, former Chairman, National Labor Relations Board