

WetheOwners

Employees Expanding the American Dream

The Foundation for Enterprise Development (FED) to Release

New Documentary Film on Employee Ownership

Wethe Owners: Employees Expanding the American Dream tells the stories of employee-owners and founders from New Belgium Brewing Company, Namasté Solar, and DPR Construction. Each have chosen different employee ownership models, yet are driven by common principles such as sharing ownership, responsibility and rewards, transparency and open book management, extensive employee participation, and stewardship through their next generation of leaders. Hear insights from successful entrepreneurs and experts, and learn firsthand how employees have experienced the benefits and challenges of employee ownership.

Produced by The Foundation for Enterprise Development and directed by Passage Productions, the trailer opened the 2012

National Center for Employee Ownership (NCEO)/Beyster Institute Conference. Viewers call the trailer:

"Very moving, powerful, inspirational."

"Intelligent. Honest. Unlike anything done before."

"A game changer. A powerful authentic idea presented with the full magic of cinematic art."

The National Preview of the film was held recently at Rutgers University at the IAFEP/Beyster Symposium to more than 100 professors -- from the U.S. and 10 countries around the world -- who focus on employee participation and ownership. The positive response and excitement was immediate! "Storytelling can be a powerful learning tool to encourage a dialog on why and how having an ownership stake in your company changes attitudes, behaviors and experiences at work and beyond," said Mary Ann Beyster, executive producer.

Viewers say the film will help them with educating and training students, employees, board members and founders.

The film is scheduled for release this fall and is available now for pre-order. **The film will also be viewed at the California/Western States Chapter Conference during the Friday lunch program.**

To view the trailer; schedule a screening, access the free online resources; and pre-order the film, visit www.wetheowners.com.

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ENTERTAINMENT PARTNERS RECOGNIZED AS ONE OF THE ACHIEVERS 50 MOST ENGAGED WORKPLACES IN THE UNITED STATES

BURBANK, CA – Entertainment Partners (EP), the entertainment industry's leading provider of payroll and production management solutions, announced on August 27 it has been named one of the Achievers 50 Most Engaged Workplaces™ in the United States. This annual award recognizes top employers that display leadership and innovation towards engaging their employees.

"We are very proud of this recognition," stated Markham L. Goldstein, President and CEO of Entertainment Partners, which, together with its legendary Central Casting division, employs more than 700 people nationwide. "With a 100% employee-owned framework, our extraordinary levels of engagement speak not only to the dedication of an amazing team but also to the power of employee ownership. Our

culture places greatest emphasis on our commitment to exceptional client service, innovative technology and empowering employees."

"The Achievers 50 Most Engaged Workplaces™ understand these practices are not only good for employees, but also the bottom line. Companies that focus on employee engagement tend to perform better financially, attract and retain the best talent, and enjoy improved customer service and client retention," says Razor Suleman, Founder and Chairman of Achievers. "These companies serve as role models for other businesses to engage their own employees and build success."

The Achievers 50 Most Engaged Workplaces™ Awards panel of judges evaluated each applicant based on the Eight Elements of Employee Engagement™: communication,

leadership, culture, rewards & recognition, professional & personal growth, accountability & performance, vision & values, and corporate social responsibility.

The panel of judges included Bruce Bolger, Managing Director of Enterprise Engagement Alliance, Stacia Garr, Principal Analyst of Bersin & Associates, Debbie McGrath, Founder and Chief Instigator of HR.com, and Razor Suleman, Founder and Chairman of Achievers. Other companies announced by the panel as 2012 winners include Cisco Systems, Zappos, Royal Caribbean, and The Cosmopolitan of Las Vegas. Entertainment Partners will be honored alongside the other recipients during an awards gala on October 25, 2012, at the Julia Morgan Ballroom in San Francisco, California.

OCTOBER IS EMPLOYEE OWNERSHIP MONTH

From The ESOP Association

Every October, the ESOP Association and its members celebrate Employee Ownership Month (EOM). Each summer, the Press & Event Planning Kit, which highlights EOM activities of ESOP Association members, is shared with all corporate members to help generate event ideas.

To download your copy of the 2012 Press & Event Planning Kit, visit the Employee Ownership Month page on The ESOP Association website.

EOM is a celebration of the incredible spirit of employee ownership and an opportunity to educate employee owners about the tremendous benefits of ESOPs. It's also an opportunity to educate the public, elected officials, and the media as to why employee ownership through ESOPs is good public policy and this Kit will help you in your endeavors.

The Kit is filled with event summaries and ideas, public relations strategies, and government affairs information. It's estimated a document like this would cost a minimum of \$25,000 to create for your company if you commissioned a prominent firm to research and produce the publication for your

company. You're getting it free as an ESOP Association member privilege.

Get started TODAY!

If you have questions or would like to submit stories and photos about your EOM events, please send an email to media@esopassociation.org.

ESOP Corporate members will be receiving by mail a complimentary copy of this year's winning poster designed by Libby PerszykKathman, Inc. (LPK), located in Cincinnati, OH. Additional copies of the poster can be ordered online.



Entertainment Partners
an employee owned company