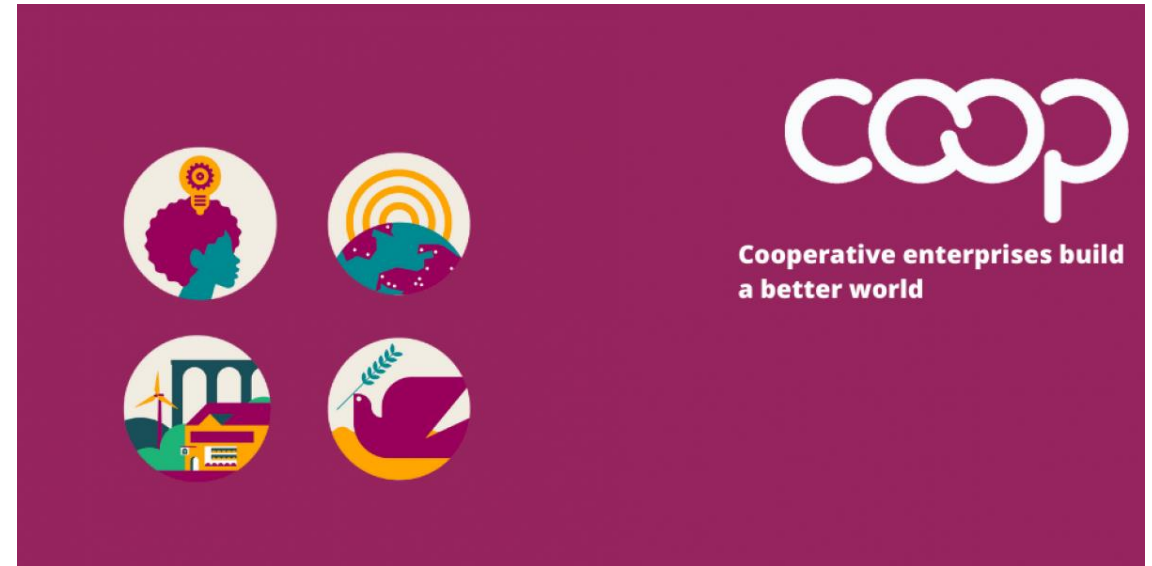


**Rutgers Oxford EO
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**Cooperative Social
Responsibility Research:
Mapping the Field and
Shaping the Future**

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Paper Aim & Method



- Existing work has often **implicitly dealt with the intersection of ethics and cooperativism**
 - Degeneration/regeneration debate (Cornforth et al, 1988, Bretos & Errasti, 2017) and potentiality of cooperatives for economic reform (Paranque & Wilmott, 2014)
 - Use of cooperatives as incidental contexts for broader work on ethics and CSR (Davila & Molina, 2017, Nicholson et al, 2020) and employee outcomes
- But... **this work is fragmented...**
- **Our aim:** Critically analyse and map the intersection between cooperatives and ethics/social responsibility and highlight the multi-disciplinary field of Cooperative Social Responsibility (CoSR)
- **Working definition of CoSR:** ‘the responsibility of a cooperative to fulfil the values of *self-help, self-responsibility, democracy, equality, equity, and solidarity* to meet the needs and aspirations of their members’
- Machine learning approach, **adaptable tools which can be taught to find patterns within datasets**, is a novel way to approach integrative reviewing:

Review Method

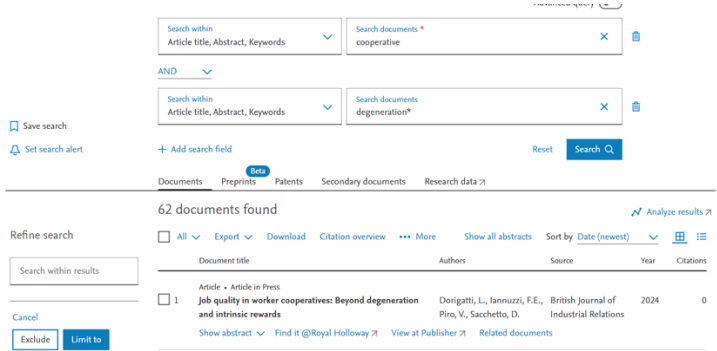
Use of ML Tools: Scite, Elicit and Litmaps to generate a broad list of **74 keywords**

Cooperative + keyword* search in Scopus of articles in English in key subject categories¹ yielding **28,897 results**

Removal of duplicates and filtering by top decile for SJR by discipline yielding **2,247 results**

Use of AS Review to sort and filter results by relevance to **422 results**

Manual abstract screening to generate final pool of circa **300 results**



The screenshot shows a Scopus journal ranking table. The table has columns for 'Title', 'Type', 'SJR', 'H Index', 'Total Docs. (2023)', 'Total Docs. (3years)', 'Total Refs. (2023)', 'Total Cites (3years)', 'Citable Docs. (3years)', 'Cites / Doc. (2years)', 'Ref. / Doc. (2023)', and '%Female (2023)'. The first three rows of the table are as follows:

Title	Type	SJR	H Index	Total Docs. (2023)	Total Docs. (3years)	Total Refs. (2023)	Total Cites (3years)	Citable Docs. (3years)	Cites / Doc. (2years)	Ref. / Doc. (2023)	%Female (2023)
Nature Sustainability	journal	7.366	115	250	516	9291	10802	379	18.52	37.16	34.58
ISPRS Journal of Photogrammetry and Remote Sensing	journal	3.760	187	289	777	21339	10766	772	11.83	73.84	28.50
Business Strategy and the Environment	journal	3.666	147	398	720	37890	13489	713	17.88	95.20	36.54

¹Subjects included: Anthropology; Business & Management; Economics; Geography; History; Law; Philosophy; Political Science; Psychology; Sociology

Findings (...so far)

Research can be split along two axes: **Societal vs Organisational level; Design & Governance of Cooperation and Outcomes of Cooperation**

Key themes:

- Longstanding political debate around the ability of **cooperatives to reshape the economy and society** (Gunn, 2011; Van Bueren, 2006)
- Significant discussion of outcomes of **cooperativism for members**, particularly relating to poverty, equality and variable outcomes therein (Elias & Arora-Jonsson, 2017)
- Outside of management research considerably **more analysis of the stakeholder impacts of cooperativism** (Mohammed & Inoue, 2014)
- **Governance mechanisms**, sustenance of these over time and broad definitions of cooperative performance (Bretos & Errasti, 2017)

	Design & Governance of Cooperation	Outcomes of Cooperation
Societal Level	<p>Cooperative social transformation</p> <ul style="list-style-type: none"> • Conceptualisations of cooperativism • Theoretical potential of cooperatives for social transformation • Substantive examples of cooperative socio-economic transformation • Impact of regulatory regimes 	<p>Cooperative stakeholder value creation</p> <ul style="list-style-type: none"> • Forms of value created for stakeholders and associated mechanisms • Barriers to stakeholder value creation
Organizational Level	<p>Cooperative values maintenance</p> <ul style="list-style-type: none"> • Cooperative governance design • Diffuse manifestations and drivers of degeneration and mechanisms for regeneration • Cooperative performance 	<p>Cooperative member value creation</p> <ul style="list-style-type: none"> • Barriers/opportunities for participation within cooperatives • Ex/Inclusion of social groups in terms of outcomes (e.g. economic, democratic) • Experiences of the working lives of members