



Certified Healthcare Manager Program Course Sections

Course: The Healthcare Landscape

Course Description:

This course provides a foundation for the study of the healthcare landscape as a complex, dynamic, value based, operational system with the core tenet of patient centered care. The primary goal is to immerse current and aspiring healthcare managers in rigorous, active learning, centered on critical thinking, problem solving, constructing meaning and the practical application of factors contributing to the current healthcare landscape. The course emphasizes achievement of competencies which enables learners to maximize both the value they add to their respective organizations and the efficiency with which they do so.

Goal: The overall goal for this course is to introduce current and aspiring healthcare managers to the fundamental principles and forces that drive the changing healthcare landscape. A key objective is to provide an in-depth analysis of the emerging healthcare architecture that managers need to navigate, in order to manage strategic and paradigm shifts of rapidly evolving healthcare systems.

Course: Healthcare Leadership & Relationship Management

Course Description:

This course provides a foundation for the study of leadership and relationship management in healthcare as a complex, dynamic, value based, operational system with the core tenet of patient centered care. The primary goal is to immerse current and aspiring healthcare managers in rigorous, active learning, centered on interpersonal communication, team dynamics, critical thinking, problem solving, constructing meaning and the practical application of factors contributing to effective leadership and relationship management in healthcare organizations. The course emphasizes achievement of competencies which enables learners to maximize both the value they add to their respective organizations and the efficiency with which they do so.

Goal: The overall goal for this course is to introduce current and aspiring healthcare managers to the fundamental principles and forces that drive effective healthcare leadership & relationship

management. A key objective is to provide an in-depth evaluation of the complex, dynamic nature and uniqueness of the health industry in terms of leadership styles for workforce management and motivation.

Course: Business Acumen – Essential Proficiencies for The Healthcare Manager

Course Description:

This course provides a foundation for the study of business acumen as essential proficiencies for managing complex, dynamic, value based, healthcare operational systems to support the core tenet of high quality patient centered care. The primary goal is to immerse current and aspiring healthcare managers in rigorous, active learning, centered on financial management, data analytics, strategic critical thinking, problem solving, constructing meaning and the practical application of factors contributing to effective management of human & financial resources in healthcare organizations. The course emphasizes achievement of competencies which enables learners to maximize both the value they add to their respective organizations and the efficiency with which they do so.

Goal: The overall goal for this course is to introduce current and aspiring healthcare managers to the fundamental business principles that anchor healthcare financial decisions, quality patient care; public relations, risk management and achievement of competitive advantage in a dynamic healthcare market place. A key objective is to provide an in-depth evaluation of the complex, dynamic nature and uniqueness of the health industry in terms of geographic and strategic alliances, budgeting, supply chain management and effective management of data analysis.

This program is organized by:

Rutgers School of Health Professions
Department of Interdisciplinary Studies

and

Rutgers School of Management and Labor Relations
Executive and Professional Education

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