COURSE DESCRIPTION: Reports of touchdowns, home runs, and overtime goals by professional sports heroes are often overshadowed by stories of strikes, lockouts, and mass resignations. Some of the highest paid employees in American society and their wealthy employers have created a system of labor relations that has failed, as often as it has worked, in serving as a mechanism to collectively establish wages and working conditions. This course will examine this high stakes, high profile adventure in labor-management relations, and assess the impact of professional sports on fans, the public interest, and the economy. Particular emphasis will be focused on negotiation techniques and strategy.

LEARNING OBJECTIVES SET BY DEPARTMENT/SCHOOL:

Labor Studies and Employment Relations Department Learning Outcomes:

- Work productively in teams, in social networks, and on an individual basis (Goal 13).

School of Management and Labor Relations Learning Outcomes:

- Analyze issues of social justice related to work across local and global contexts (Goal V)
- Demonstrate an ability to interact with and influence others in a professional manner, and to effectively present ideas and recommendations (Goal VII).
COURSE READINGS: Assigned readings will be available online and available through canvas.

TEXT BOOKS DO NOT HAVE TO BE PURCHASED.

Playing For Dollars: Labor Relations and the Sports Business, Staudohar, Paul D, Cornell University Press, 1996. (Not required to be purchased)

Legal Bases, Baseball and the Law, Abrams, Roger I, Temple University Press (Not required to be purchased)

Gain the Edge! Negotiating To Get What You Want. Latz, Martin E. Griffin; First Edition, December 27, 2005. (Not required to be purchased)
Effective Legal Negotiation & Settlement, 6th Ed., Charles B. Craver (Not required to be purchased)

**COURSE REQUIREMENTS:**
1) mid-term exam
2) final exam
3) class participation, projects (2) and attendance

*Each requirement will count as follows:
Midterm- 30%
Final- 30 %
Projects- 20% Each

Exceptional class participation may result in a half grade boost for your final grade. Unexcused absences may subject students to grades being lowered.

**COURSE SCHEDULE**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>Sept 8</td>
<td>Introductions &amp; Course Overview</td>
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<tr>
<td></td>
<td>Labor Relations in the U.S.</td>
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<tr>
<td>Sept 15</td>
<td>Reading: Taylor &amp; Witney, Labor Relations Law “Development of Labor Relations Law”</td>
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<td>Sept 15</td>
<td>History of Unionization in Professional Sports</td>
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<tr>
<td>Sept 22</td>
<td>Reading: Legal Bases, Baseball and the Law, Ch. 1 and 2</td>
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<tr>
<td>Sept 22</td>
<td>Reading: Legal Bases, Baseball and the Law, Ch 3 Antitrust</td>
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<td>Sept 29</td>
<td>Class Project Assignment</td>
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<td>DVD re: Curt Flood</td>
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<td>Oct 6</td>
<td>Reading: Labor Relations in Professional Sports, Ch. 4 pp 98-112</td>
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</tbody>
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Collective Bargaining in Pro Sports
Labor Relations in Baseball
Reading: *Legal Bases, Baseball and the Law*, Ch. 4
Labor Relations in Baseball (con't)
Salary Arbitration – Free Agency
Reading: *The Money Pitch*, Ch. 7 and 8

Oct 13

Oct 20
MID-TERM EXAMINATION

Oct 27
Reading: Labor Arbitration and the End of the Reserve System, Ch. 6 pp. 115-133 Freeman McNeil Case

Nov 3
Review Collective Bargaining Agreements Major League Players Assoc. and NFL Players’ Assoc.
Discuss Discipline of players

Nov 10
Labor Relations in Professional Football Reading: “Football”, *Playing for Dollars*, p. 57-93

Nov 17
CLASS PROJECTS DUE, Presentations must be submitted before class.

Nov 24
THANKSGIVING BREAK
COURSE PROJECTS: The class will be divided into groups. The number of students in each group will be between 2 and 5.

**Project 1:** In groups of 2-5, student groups will either be a team or player in a baseball salary arbitration or NBA restricted free agent exercise. Grades will be based on research and presentation.

**Project 2:** Groups will then be assigned to act as an NFL agent or NFL team and negotiate a player contract. Negotiation style and tactics will be graded, as well as a synopsis of the contract. The synopsis will include a presentation to the class which will simulate a presentation to either the player or the NFL owner, explaining the contract. It should include comparisons of similar players, drafts and factor in individual needs or weaknesses for justification of the contract. The groups will also be required to submit a written summation outlining positions, backup data, etc. Groups will be selected for negotiations in front of the class.