

# History of Labor and Work in the U.S.: 1880-1945 (on-line)

37:575: 202 (Section 90) - Fall 2022

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# **COURSE DESCRIPTION:**

This course explores the history of the labor movement in the U.S. from 1880 to 1945. Course themes include the sources and forms of conflict between workers and employers; changes in technology, production, and workplace organization in an evolving capitalist economy; the impact of racism and sexism on the labor movement; the different types of unions and worker organizations which were formed in this period; and the on-going debate over the goals and purposes of unions.

Although unions are not the exclusive focus of the course, we will closely study how labor unions were affected by changes in our economy, political system, and culture, as well as how working people and their unions impacted and shaped these systems. Through this process of mutual interaction, <u>who</u> labor unions represented, <u>what</u> they sought to accomplish in the short- and long-term, and <u>how</u> they attempted to reach their goals evolved. At the same time, the basic purpose of the labor movement - to defend and advance the interests of working people vis-à-vis powerful employers and a government which often supported employers – remained unchanged.

In this course, we will look at how the labor movement's ability to improve their members' living standards and working conditions widely fluctuated from 1880 to 1945. In the late 19<sup>th</sup> and early 20<sup>th</sup> centuries unions were relatively weak most of the time, almost marginal in their influence. However, in response to the crisis conditions of the Great Depression of the 1930s, workers organized powerful unions and became a central element of a new, progressive coalition which reshaped our economy and political system.

# LEARNING OBJECTIVES:

Rutgers University and the School of Management and Labor Relations (SMLR) have established the following learning objectives for this course:

### From the Rutgers University Core Curriculum: HST, SCL, WCR and WCD

- Explain the development of some aspect of society or culture over time. (HST-1).
- Understand different theories about human culture, social identity, economic entities, political systems and other forms of social organization. (SCL-1).
- Communicate complex ideas effectively, in standard written English, to a general audience, and respond effectively to editorial feedback from peers, instructors, and/or supervisors through successive drafts and revision. (WCR).
- Communicate effectively in modes appropriate to a discipline or area of inquiry; Evaluate and critically assess sources and the use of conventions of attribution and citation correctly; and analyze and synthesize information and ideas from multiple sources to generate new insights. (WCD).

### From the School of Management and Labor Relations (SMLR):

- Knowledge of Theory, Practice and Application including:
  - Analyze the degree to which forms of human difference shape a person's experience of and perspectives on work
  - Analyze a contemporary global issue in their field from a multi-disciplinary and intersectional perspective
  - Analyze issues related to business strategies, organizational structures, and work systems
  - Analyze issues of social justice related to work across local and global contexts
- Professional Development including:
  - Develop effective presentation skills appropriate for different settings and audiences
  - Develop career management skills to navigate one's career
  - o Develop capabilities to work and lead in a multicultural and diverse environment
  - Work productively in teams, in social networks, and on an individual basis
  - Develop cultural agility competencies
  - o Demonstrate lifelong personal and professional development skills

#### Instructor's Learning Objectives:

In addition to the learning objectives listed above, the following learning objectives are based on the specific topics and issues covered in the course:

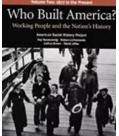
- Understand the critical role of the labor movement in our society.
- Recognize why and how workers have formed different types of labor organizations.
- Demonstrate an understanding of how workers and their organizations (including unions) have been shaped by the larger society of which they are a part but have also contributed to changing the larger society.

**Statement on Disabilities:** Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: <a href="https://ods.rutgers.edu/students/documentation-guidelines">https://ods.rutgers.edu/students/documentation-guidelines</a>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <a href="https://ds.rutgers.edu/students/registration-form">https://ds.rutgers.edu/students/registration-guidelines</a>.

#### **Resources for SMLR Students:**

- 1. **Student resources** Click on the following link if you are in need of help in the areas of (a) mental health, (b) academic coaching, and (c) financial assistance: https://smlr.rutgers.edu/about-smlr/fall-2022-information-smlr-students
- 2. **Scholarships** For information on scholarships offered through SMLR, go to: https://smlr.rutgers.edu/academic-programs/scholarships

# **COURSE READINGS:**



1. Who Built America?: Working People and the Nation's History, Volume II: Since 1877, 3<sup>rd</sup> ed., Bedford / St. Martin's Press, 2008. (Referred to as <u>WBA?</u> in the following pages of the syllabus.) This is the textbook for the course. All assigned readings from the textbook are available on Canvas.

2. Other Required Readings: In addition to the textbook, the other required readings are also available online with the course. Most of the online readings are primary sources and will be noted in the syllabus – i.e., they are from the time period discussed in the text. Other readings are secondary sources; they are interpretations and evaluations of the events or developments.

The primary sources are from the following books:

- American Labor: A Documentary Collection (AL), edited by M. Dubofsky and J. McCartin, Palgrave Macmillan, 2004.
- *Major Problems in the History of American Workers* (MPHAW), edited by E. Boris and N. Lichtenstein, 2<sup>nd</sup> ed., Wadsworth/Cengage Learning, 2003.
- Voices of a People's History of the United States (VPHUS), edited by H. Zinn and A. Arnove, Seven Stories Press, 2004.
- Voices of Freedom: Documentary History, volume 2 (VOF), edited by Eric Foner, 4<sup>th</sup> ed., W.W. Norton & Co., 2014.
- The Voice of the People (VOP), edited by J. Rees and J. Pollack, Harlan Davidson, Inc., 2004.

# **COURSE OUTLINE**

### Week 1: INTRODUCTION TO THE COURSE

Tuesday, Sept. 6 to Sunday, Sept. 11

Become familiar with the web site for this on-line course. Then, read the syllabus and a very brief summary of U.S. labor history until 1877. You will also find a video introduction about my background and teaching philosophy.

**Readings:** 

- Course Syllabus
- Slott and Voos, "A Very Brief History of U.S. Labor until 1877," pp. 1-4.

 $\rightarrow$ Assignments due by Sept. 11:

- 1) Introduce yourself to other students by writing an on-line introduction
- 2) Provide "Account Related Information" for the Canvas website
- 3) Respond to the "Four Questions on Labor Unions" (non-graded)

### Week 2: THE GREAT UPHEAVAL OF 1877

Monday, Sept. 12 to Sunday, Sept. 18

Reading:

• Brecher, "The Great Upheaval," pp. 138-148. [MPHAW]

Video Clip: "The Grand Army of Starvation"

→Assignment due by Sept. 18: Response Paper/Writing Assignment 1

# Week 3: INDUSTRIAL CAPITALISM IN THE GILDED AGE (1880 to 1893)

Monday, Sept. 19 to Sunday, Sept. 25

**Readings:** 

• WBA? Chapter 1 - pp. 23-49, 64-71 (begin on p. 64 with the section "Extractive Industries and Exploited Workers").

→Assignment due by Sept. 25: Group Forum Discussion [Please note the <u>initial</u> submission to the forum discussion is due by Friday of this week.]

# Week 4: WORKING PEOPLE'S RESPONSES TO INDUSTRIAL CAPITALISM (1880 to 1893)

Monday, Sept. 26 to Sunday, Oct. 2

Readings:

• WBA? Chapter 2 – pp. 77-78, 91-120 (begin on p. 91 with the section "The Workingman's Hour").

Video Clip: "Homestead Strike of 1892"

 $\rightarrow$ Assignment due by Oct. 2: Exam #1 – Online, "open book" exam based on the "Check Your Understanding" questions for Weeks 2, 3 and 4

## Week 5: INDUSTRIAL CAPITALISM TRIUMPHS (1893 to 1900)

Monday, Oct. 3 to Sunday, Oct. 9

- WBA? Chapter 3 pp. 125-157, 167-174 (begin on p. 167 with the section "Business on the Rebound").
- "Statement from the Pullman Strikers" (1894), pp. 234-236. [Primary Source VPHUS]
- "How to Write an Argumentative Essay"

Video Clip: "Video on Writing Assignment 2"

→Assignment due by Oct. 9: First Draft of Writing Assignment 2

## Week 6: THE TRANSFORMATION OF WORK AND HOME (1900 to 1914)

Monday, Oct. 10 to Sunday, Oct. 16

Readings:

- WBA? Chapter 4 pp. 180-202.
- "Machinist Orrin Cheney Testifies to Congress on the Taylor System of Shop Management" (1911), pp. 83-85. [Primary Source VOP]

Video Clip: "The Beat of the System"

→Assignment due by Oct. 16: Peer Review and Edit of another student's Writing Assignment 2

Week 7: REFORM AND RADICALISM IN THE PROGRESSIVE ERA (1900 TO 1914)

Monday, Oct. 17 to Sunday, Oct. 23

Readings:

- WBA? Chapter 5 pp. 223-255.
- "Radical Alternatives" (pp. 134-137). [Primary Source AL]
- "Proclamation of the Striking Textile Workers of Lawrence" (1912), pp. 272-275. [Primary Source VOPH]

→Assignment due by Oct. 23: Final Version of Writing Assignment 2

Week 8: CURRENT LABOR EVENT & ITS RELATIONSHIP TO U.S. LABOR HISTORY Monday, Oct. 24 to Friday, Oct. 30

Reading:

 "What the Labor Movement Can Learn from Its Past" -<u>https://www.theatlantic.com/ideas/archive/2022/05/kim-kelly-interview-labor-unions/629716/</u>

 $\rightarrow$ Assignment due by Oct. 30: Summary of an article on a current labor event, including a discussion of its relationship to the events discussed in the course. <u>To complete the assignment</u>, schedule a Zoom meeting with the instructor to discuss the article. The Zoom meeting must be scheduled by the end of Week 14.

# Week 9: THE IMPACT OF WORLD WAR I ON WORKERS AND THEIR ORGANIZATIONS (1914 to 1920)

Monday, Oct. 31 to Sunday, Nov. 6

Readings:

- WBA? Chapter 6 pp. 279-294, 307-312, and 320-329.
- "Post-War Backlash" (pp. 149-154). [Primary Source AL]

Video Clip: "The Seattle General Strike"

 $\rightarrow$ Assignment due by Nov. 6: Exam #2 – Online, "open book" exam based on the "Check Your Understanding" questions for Weeks 5, 6, 7, and 9

#### Week 10: THE "LEAN YEARS" FOR AMERICAN WORKERS (1920 to 1929) Monday, Nov. 7 to Sunday, Nov. 13

**Readings:** 

• WBA? Ch. 7 - pp. 335-352, 375-385.

→Assignment due by Nov. 13: Group Forum Discussion [Please note the <u>initial</u> submission to the forum discussion is due by Friday of this week.]

Week 11: THE GREAT DEPRESSION & THE FIRST NEW DEAL (1929 to 1934) Monday, Nov. 14 to Sunday, Nov. 20

Reading:

• WBA? Chapter 8

Video Clip: "San Francisco General Strike"

→ Assignment due by Nov. 20: First Draft of Writing Assignment 3

### WEEK 12: PEER REVIEW AND EDIT ASSIGNMENT

Monday, Nov. 21 to Wednesday, Nov. 23

→Assignment due by Nov. 23: Peer Review and Edit of another student's Writing Assignment 3

THANKSGIVING BREAK - Nov. 24 to Nov. 27

Week 13: FDR's SECOND NEW DEAL & THE CIO (1935 to 1939)

Monday, Nov. 28 to Sunday, Dec. 4

Readings:

• WBA? Chapter 9 - pp. 445-473, 480-491.

Video Clip: "AFL vs. CIO Split in 1935"

→ Assignment due by Dec. 4: Final Version of Writing Assignment 3

Week 14: WORKING PEOPLE & WORLD WAR II (1939 to 1946) Monday, Dec. 5 to Sunday, Dec. 11

Reading:

- WBA? Chapter 10 pp. 497-505, 517-536, and 541-547.
- "World War II" (pp. 194-205). [Primary Source AL]

Video Clips: "Manpower Needs in World War II" and "Rosie the Riveter: Real Women Workers in World War II."

→Assignment due by Dec. 11: Group Forum Discussion [Please note the <u>initial</u> submission to the forum discussion is due by Friday of this week.]

**Final Assignment – Exam #3** Friday, Dec. 16 to Sunday, Dec. 18

Exam is available on Canvas on Friday, Dec. 16 through Sunday, Dec. 18. This is an online, "open book" exam based on the "Check Your Understanding" questions for Weeks 10, 11, 13, and 14. There will also be a short essay question.

# **GRADING CRITERIA AND COMPONENTS**

#### **Grading Criteria:**

Α	90-100%	900 to 1000 points
B+	85-90%	850 to 899 points
В	80-85%	800 to 849 points
C+	75-80%	750 to 799 points
С	70-75%	700 to 749 points
D	60-69%	600 to 699 points
F	59% and below	0 to 599 points

Grading Components:

**#1 – Forum Discussions: Weeks 3, 10, & 14** Each forum discussion = 50 points. 3 x 50 = **150** points – **15%** of the grade

**#2 – Peer Review and Edit of another Student's Writing Assignment: Weeks 6 & 12** Each peer review = 50 points.  $2 \times 50 = 100$  points = 10% of the grade

#3 - Writing Assignments: Weeks 2, 5, 7, 8, 11, & 13
Week 2 - Response Paper/Writing Assignment 1 = 50 points
Week 5 - First Draft of Writing Assignment 2 = 50 points
Week 7 - Final Version of Writing Assignment 2 = 100 points
Week 8 - Summary of current labor event = 50 points<sup>1</sup>
Week 11 - First Draft of Writing Assignment 3 = 50 points
Week 13 - Final Version of Writing Assignment 3 - 100 points
Total: = 400 points = 40% of the grade

Unless there is prior notification and a legitimate reason, all late papers will be downgraded  $\frac{1}{2}$  letter grade (e.g. A $\rightarrow$ B+)

#### #4 – Exams

All exams are "open book" and online. The questions are based on the "Check Your Understanding" questions for each week of the course. **Week 4**, Exam #1 (Weeks 2, 3, and 4) = 80 points **Week 9**, Exam #2 (Weeks 5, 6, 7, and 9) = 120 points **Final Assignment**, Exam #3 (Weeks 10, 11, 13, and 14) = 150 points Total: = **350 points = 35%** of the grade

Total Course Points = 1000 = 100% of the grade.

<sup>&</sup>lt;sup>1</sup> To complete the assignment, the student needs to schedule a Zoom meeting with the instructor to discuss the article.