**Corporate Governance and Financial Analysis** 38:578:538:01 Spring 2018

Professor: Peter Rokkos  
Office Hours: Before and after class and otherwise by appointment.  
Email: peter.rokkos@rutgers.edu  
Cell Phone: 732 216 4209

Time: Tuesday 7:20 – 10:00pm  
Location: LEC Room 130

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**SYLLABUS**

**Course Description:** Corporate governance issues; financial statement analysis; and cost accounting for collective bargaining and workplace management.

Amazon Price ~$15 Paper or Kindle  
This text is referred to below as the “Financial Statements Text”

*A Real Look at Real World Corporate Governance Paperback* by David Larcker (Author), Brian Tayan (Author), Michelle E. Gutman (Editor) 2013  
This text is referred to below as the “Corporate Governance Text”

Additional materials as indicated below will be made available on Sakai.

**Required Software:** Microsoft Word, Excel, and PowerPoint, Adobe Acrobat Reader

**Prerequisites:** An active e-mail account, netid, access to Sakai and basic knowledge of Microsoft Word Excel, Arithmetic, and Algebra (ratios, percents, and word problems) are required. Students are strongly encouraged to review their basic math and Excel skills.

**Grades:** All readings should be completed prior to the date noted on the syllabus. Grades will be based on assignments, class participation, two exams, and one presentation. Due dates and deadlines are firm. Unless you can get prior approval, each day late costs you a letter grade. All course material except textbooks and databases will be available on Sakai. You must download your assignments and upload your completed written assignments in the Assignments folder on Sakai. Plan your time well. Grading weights are as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Assignments and Class Presentation</td>
<td>50%</td>
</tr>
<tr>
<td>Class Attendance and Participation</td>
<td>10%</td>
</tr>
<tr>
<td>Midterm Exam: Financial Analysis</td>
<td>20%</td>
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<tr>
<td>Final Exam: Corporate Governance</td>
<td>20%</td>
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**Corporate Governance and Financial Analysis**

**Attendance:** Attendance is of critical importance. It is essential to keep up with the class material. Attendance will be taken during certain classes. If a student misses/will miss a class, then the student needs to send a courtesy e-mail message to the professor.

**Assigned Readings:** Note that the assigned readings indicated below will be revised over the course of the semester; please pay attention during class and on Sakai for specific assignments and due dates.

Week 1: Introduction; Financial Accounting  
**January 16**  
- *Financial Statements Text*  
  - Chapters 1 and 2  
  - Assignment 1 to be posted on Sakai – Target due date January 30 at 11:55pm

Week 2: Accounting Concepts, Statement of Cash Flows and Income Statement  
**January 23**  
- *Financial Statements Text*  
  - Chapter 3  
  - We will analyze major retailers: Wal-Mart, Amazon, Costco, and Target

Week 3: Financial Statements  
**January 30**  
- *Financial Statements Text*  
  - Chapter 4  
  - Assignment 2 to be posted on Sakai – Target due date February 13 at 11:55pm

Week 4: Financial Analysis – the Importance of Free Cash from Operations  
**February 6**  
- *Financial Statements Text*  
  - Chapters 5  

Week 5: Financial Analysis – Ratio Analysis  
**February 13**  
- *Financial Statements Text*  
  - Chapter 13  
  - We will compare Wal-Mart to Target, Costco, and Amazon.  
  - Assignment 3 to be posted on Sakai – Target due date February 27 at 11:55pm
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Week 6: Introduction to Capital Budgeting: Discounted Cash Flow – Net Present Value, and Internal Rate of Return

February 20

- Financial Statements Text
  - Chapters 20 and 21

Week 7: Mid-term Exam

February 27

Week 8: Corporate Governance Overview

March 6

- Corporate Governance Text
  - Part I and Part II
  - Assignment 4 to be posted on Sakai – Target due date March 27 at 11:55pm

NO CLASS MARCH 13
Rutgers University Spring Break

Week 9: Accounting and Corporate Governance; Does Corporate Governance Matter in Efficient Capital Markets?

March 20

- Corporate Governance Text
  - Part I and Part II

Week 10: Executive Pay

March 27

- Corporate Governance Text
  - Part III and Part IV
  - Assignment 5 to be posted on Sakai – Target due date April 10 at 11:55pm
Week 11: How Shareholder Value Capitalism Has Transformed Employment; Corporate Governance in Global Perspective – Diversity or Convergence?

April 3

Week 12: Mergers & Acquisitions: Who’s Interest Do They Serve?

April 10
- Assignment 6 to be posted on Sakai – Target due date April 24 at 11:55pm

Week 13: Future of Regulation, Capitalism, and Corporate Governance

April 17
- Finance and Labor Perspectives on Risk, Inequality and Democracy, Sanford M. Jacoby. 30 Comparative Labor Law and Policy Journal 7, Fall 2008
- Class Presentations

Week 14: Class Presentations; Catch up and wrap up

April 24

Final Exam date TBD

Posting of Grades: Please check Sakai for your final grades.
Assessment Policy:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Scores Based on Course Components</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100</td>
</tr>
<tr>
<td>B+</td>
<td>85-89</td>
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<tr>
<td>B</td>
<td>80-84</td>
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<tr>
<td>C+</td>
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<td>C</td>
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<td>D</td>
<td>60-69</td>
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<tr>
<td>F</td>
<td>&lt; 60</td>
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Note: Rounding up or down for ‘in between grades’ will be based on multiple factors including participation and attendance; but will only be considered for 1% point. For example, an 84.6% may round up to an 85% for a B+ if attendance and participation are exceptional; an 84.4% will in all but exceptional instances not round up; and a 83.9% will not be considered for rounding up to a B+. The thresholds for final letter grades will be re-scaled if a conventional standard seems unreasonable.

Academic Integrity: All students are responsible for locating, reading, and abiding by the University Policy on Academic Integrity for Undergraduate and Graduate Students. The policy is available on-line at http://cat.rutgers.edu/integrity/policy.html.