

Brief Syllabus
37:575:298 Social Media in the Workplace

Course Description:

Issues for organizations and employees stemming from the increased use of social media by individuals. Hiring discrimination, professional image, collective action, ethics, and other concerns.

Important information:

This is a 1 credit short course that is suitable for all students – majors and minors, as well as others. It is typically offered online.

Learning Objectives. The student is able to:

Labor Studies and Employment Relations Department:

- Apply concepts from employment relations, and substantive institutional knowledge, to understanding contemporary developments related to work. (Goal 2).

School of Management and Labor Relations:

- Demonstrate an understanding of how to apply knowledge necessary for effective work performance. (Goal VI)

Assessment of student success in meeting learning objectives:

Typically a rubric is applied to particular essay or short answer questions on the final exam for this purpose.