www.linkedin.com/pub/norah-kerr-mccurry/b/a41/9a7

Academic Leadership ✓ Student Engagement ✓ Traditional & Online Learning

Collaborative higher education instructor experienced in developing and executing distance and traditional learning programs. Offer commitment to teaching and passion for engaging students to embrace love of learning. Share information in a proactive manner, demonstrating commitment to academic principles.

- Demonstrated ongoing commitment to Brookdale community, which included maintaining awareness of broader college goals and current educational research to apply new methods of teaching.
- Excelled in position requiring creative and critical-thinking skills. Shared and explained business concepts. Applied
 emerging technologies to drive learning and development initiatives.
- Developed new online courses, which included collaborating with faculty, resulting in 150+ sections in all
 academic areas. Drafted courses that served to train others in online pedagogy and tool usage.

Core areas of performance include:

Curriculum Development | Teaching Principles | Online Learning & Blended Education Programs Student Engagement & Interaction | Academic Trends & Interactive Technologies | Learning Management Systems

PROFESSIONAL EXPERIENCE

BROOKDALE COMMUNITY COLLEGE • Lincroft, NJ

1985-Present

Director, Innovation Center and Distance Education (2015-Present) Director, Teaching & Learning Center (TLC) (2006-2015)

Direct and lead implementation of projects for this accredited coeducational public community college and New Jersey's #1 associate degree-granting college with 90+ degree and certificate programs of study. Develop and deliver seminars and workshops to introduce and promote effective pedagogical practices. Create online and blended courses. Report on operating and capital budgets. Promote integration of programs and initiatives, supporting an environment that recognizes excellence, and fosters atmosphere of achievement and pride for students, faculty, and staff.

Showcase key strengths in teaching students complex topics as evidenced by efforts on behalf of Brookdale Community College and Rutgers University. Possess unique ability to explain business concepts. Serve as collaborative resource, fostering ongoing, interactive dialogue in classroom setting.

Key Achievements:

- **Championed development of online degree programs** and worked with faculty to create 8 programs in following disciplines: Business administration; English; psychology; history; social sciences; liberal studies and sociology.
 - Gained buy-in from administrators and faculty for implementation of online courses as a meaningful way to deliver
 education; efforts facilitated Brookdale's ability to remain competitive in dynamic academic environment;
 - Analyzed enrollment trends to devise master schedule of all online courses.
- **Drafted comprehensive change management plan**, including scope of project and interactions with faculty, staff, and students in connection with transition from ANGEL to Canvas course management system.
 - Issued recommendations regarding tool selection and integrated existing resources into new system;
 - Developed and executed weekly communication to share information and best practices;
 - Created training materials and taught students to use new system in online and face-to-face sessions;
 - Drafted online courses to train faculty to teach online.
- **Spearheaded development of 2 websites for faculty and staff** to promote and share information regarding course offerings, availability, and value of online learning.
 - Collaborated with graphic designer to foster positive user experience and authored copy for both sites.
- Defined and implemented online and print newsletter focused on teaching. Developed logo and brand presence, and leveraged tools as internal marketing tools that promoted TLC and honored faculty for commitment and achievements to students' learning and development.
- Formed TLC Roundtables, a monthly group that allowed faculty to collaborate across departments.

•	Selected relevant topics, including technology and methods of engaging learners; ran workshops to share knowledge and best practices in education.

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BROOKDALE COMMUNITY COLLEGE - CONTINUED

Manager, Distance Education Applications (2000-2006)

Scheduled courses and special events and led students' orientation sessions. Capitalized on expertise with communication and technology tools to drive student engagement and teaching success. Registered students for classes and arranged for testing. Interacted with cable companies to feature video courses.

Additional Brookdale Experience:

Assumed increasing levels of accountability and authority, serving in various roles in weekend college and student development offices, as well as administrative positions in advanced technology center and other academic departments (1985-2000).

TEACHING ACHIEVEMENTS

RUTGERS UNIVERSITY, School of Management and Labor Relations, East Brunswick, NJ **Part-Time Lecturer**

2007-Present

Develop curriculum for "Social Media and Work," online course, including web 2.0 and web 3.0 presence, images and workplace issues. Previously taught "Senior Seminar" (2007-2012), a 3-credit course regarding job search strategies, career planning, networking, and résumé and cover letter preparation.

BROOKDALE COMMUNITY COLLEGE, Lincroft, NJ Adjunct Instructor, Public Speaking

2007-Present

Teach students to conduct academic research and use standard patterns of speech organization to deliver effective extemporaneous demonstrative informative, persuasive, and special occasion speeches.

Adjunct Instructor, Introduction to Business

Teach students an overview of functional areas of business the basic concepts of the business world. Some topics covered include management, managing human resources, labor relations, ethics and social responsibility, accounting, money and banking, securities and investments, marketing, and globalization.

EDUCATION

NORTHEASTERN UNIVERSITY, Boston, Ma.

Degree Candidate

Ed.D., Organizational Leadership

RUTGERS UNIVERSITY, East Brunswick, NJ

Master of Labor and Employment Relations: School of Management and Labor Relations

Bachelor of Arts (Highest Honors): University College

BROOKDALE COMMUNITY COLLEGE, Lincroft, NJ

Associate of Arts in Liberal Studies

AWARDS & SELECT PRESENTATIONS

Quality Matters Certified Reviewer

Graduate, International Academy for Leadership Training & Development: The Chair Academy, League for Innovation.

Brookdale Community College: Outstanding Administrator Award, 2008 and 2014.

Barringer Award (Outstanding Alumni), 2011.

ANGEL Impact Award, "Exemplary ANGEL LMS Training Program," 2008.

National Institute for Staff and Organizational Development Excellence Award, 2007.

Leadership Positions: NJVCCC and DEAG, statewide distance education groups.

Presentations:

"Focus on Learning, Teaching and Practice," 2014. "Texting, Taking Notes, and Solitaire: Student Behavior and Technology in the Classroom," 2012. "Anytime, Anyplace Learning: Learning on the Go," 2012. "Mobile Revolution: Is Your College Ready?" 2011. "Integrating Web 2.0 into Your Online Course," 2008. "Let's Connect: Leveraging Technology to Manage Change." 2007. League for Innovation in the Community College National Conferences.