# Minneapolis Small Business and Labor Standards Roundtable

August 9, 2022



### Introductions: find someone you don't know and have this conversation

- Name, pronoun, business/organization/agency
- What was your first job? What did it teach you?



#### Small Business Challenges

- why are you committed to serving the communities you serve
- what challenges do you face as a small business owner or someone supporting local economic development
- If you had your way, one solution that would make a critical change/improvement for good jobs in Minneapolis what would that be?



# Potential Solutions

- What can we learn from elsewhere?
- What has worked?
- What hasn't worked?
- How do we apply these lessons to Minneapolis?



#### What we know so far?



• Small businesses need a voice



Support must be ongoing



Community intermediaries must be involved



Enforcement must be holistic and include support



Government/Non-profit models cannot be one size fits all







## 1) Back Office Support

- Accounting
- Legal aid
- Point of sales
- Electronic Payroll
- Scheduling
- Community HR and Co-op models



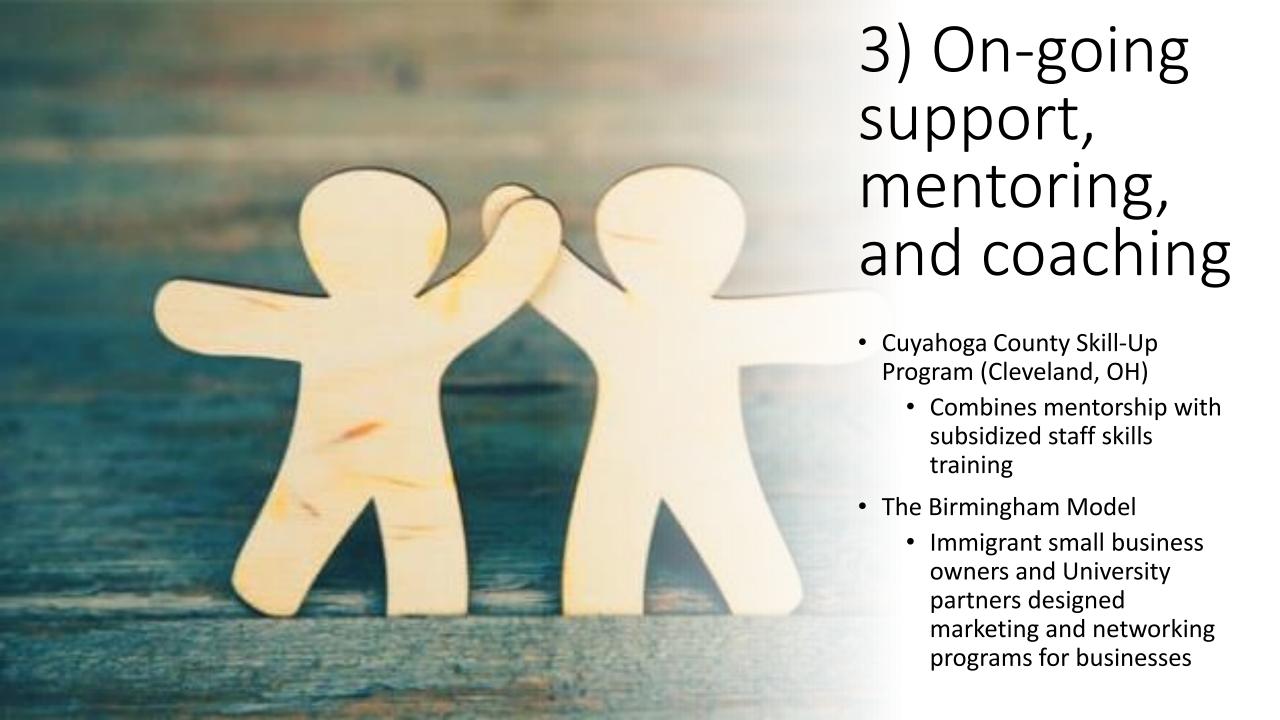
2) Enforcement: Promoting Compliance

- Breaking down silos between agencies and the community
- Strategic enforcement = industry
- Community partnerships and co-enforcement



3) On-going support, mentoring, and coaching

- Rejecting the one-and-done service model
- Access to capital: the "not yet" instead of "no" model
- Proactive, systematic, and sustained outreach
- Reward good jobs development



# 3) On-going support, mentoring, and coaching

#### **Training and Career Ladders**

- Raises morale
- Raises productivity
- Builds the community
- It's often very cheap!







### Discussion:

- What ideas are most interesting or exciting to you?
- What ideas would you like to add?
- How do you imagine these ideas working in Minneapolis?



### The Roundtable Project Teams

- Business outreach team
- Pilot project team
- Business/government relations team



### Minneapolis Small Business and Labor Standards Roundtable Next Steps

