

SEIU's Fast Food Council Campaign strategy to win fair wages, safe working conditions and reach scale.

Worker Power Table - Governance Enforcement Lab discussion
September 13, 2023

Maria Maldonado, The Fight for \$15 and a Union/SEIU
Adam Weisberg, SEIU

Standing with Fast Food Workers

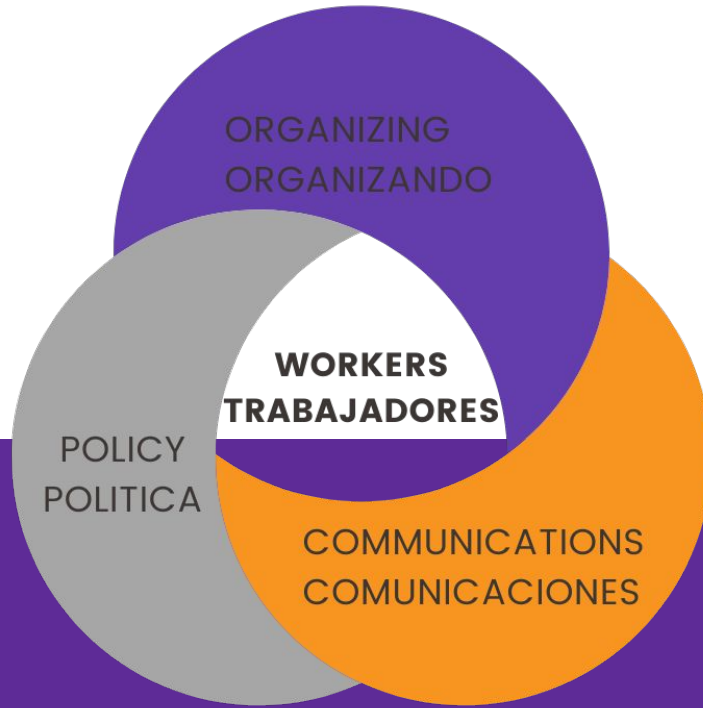
California's Fast-Food Workers

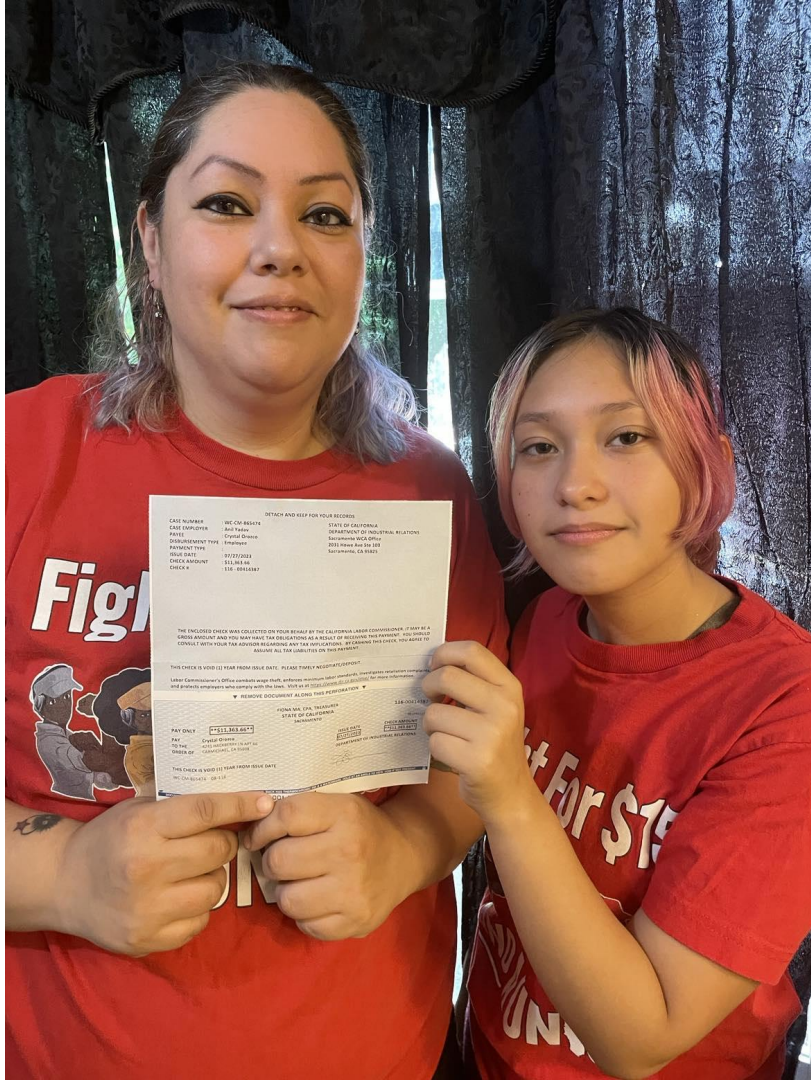
- 80% Workers of Color
 - 80% Trabajadores de color
 - Two-thirds Women
 - $\frac{2}{3}$ Mujeres
 - 60% Latina/o
 - 60% Latina/o
-



California's Fast-Food Workers/Los Trabajadores de Comida Rápida en California

- More than **twice as likely** to live in poverty/*Más del doble probabilidad de vivir en pobreza*
 - **1 in 9 unhoused** California workers work in fast-food/ 1 en 9 trabajadores sin hogar trabajan en comida rápida
 - Estimated **85%** experience wage theft/*Unos 85% experimentan robo de salario*
 - Many workplace abuses/*Muchos otros abusos laborales*
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After Working In Fast Food For 16 Years, She Went On Strike For The First Time



Heat Waves Prompt Workers To Walk Out: 'We Weren't Going To Tolerate It'

California's FAST Recovery Act

Organize, Mobilize & **Win**
Organizar, Mobilizar & **Ganar**

Worker Power:

The Fast Food Sector
Council

Poder del Trabajador:

El Consejo del Sector
de Comida Rápida

**Beyond the FAST
Recovery Act**

**Mas Alla del Fast
Recovery Act**

Workers/Trabajadores

Unions/Sindicatos

Lawmakers/Legisladores

Coalition/Coalicion



Photo by Brooke Anderson | @movementphotographer

Unprecedented **Militancy**
Militancia Unica

Workers own the fight to to
win the Fast Food Council

Los trabajadores son dueños
de la lucha en ganar el
Concilio de Comida Rápida