## Registration

The registration fee is \$80 per person per course. Pre-registration is required, please register on-line at www.ilearn.rutgers.edu.

## **Certificate Requirements**

Participants must complete eight courses to graduate from the Union Leadership Academy. Full attendance of all classes is required to complete a course.

## **Contact Us**

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Mailing Address: 50 Labor Center Way, New Brunswick, NJ 08901

## **Registration Form**

Name _			
Address			
	City	State	_ Zip
Email _			
	ne		
Other Phone			

# UNION LEADERSHIP ACADEMY

## **FALL 2012 COURSE SCHEDULE**

PROGRAM OVERVIEW



For more than fifty years, the Union Leadership Academy (ULA) has provided an outstanding leadership development program for New Jersey union members and leaders. The curriculum is designed to equip emerging leaders with new knowledge and effective leadership skills. Over the years, many ULA graduates have advanced their leadership position in their unions and in their communities. Classes are held at several convenient locations throughout the state. Take a class today and become the leader you want to be tomorrow!

**Empowering Minds. Transforming Lives.** 





Labor Education and Research Now | School of Management and Labor Relations
The State University of New Jersey | 50 Labor Center Way , New Brunswick, NJ 08901 -

## Course Offerings — Fall 2012

September 10-October 19 1st Term: 2nd Term: October 29-December 14

(no class Thanksgiving week)

All classes will be held from 6:00 to 8:45 p.m., except Webinars.

#### Newark

Conklin Hall, 175 University Avenue, Newark, NJ, 07102

■ Labor History

Mondays: 9/10, 9/17, 9/24, 10/1, 10/8, 10/15

Instructor: Mark Magyar

Understand and explore the 19th and 20th century working people and the organizations they created. This course discusses ways in which labor's history can be preserved and promoted.

■ Contemporary Issues: Labor and Technology

Mondays: 10/29, 11/5, 11/12, 11/26, 12/3, 12/10

Instructor: Matthew Kohut

This course examines the relationship between the labor movement and technology and discusses the potential impact of emerging technologies on the nature of work, the economics of labor, and society generally.

#### Trenton

IBEW Local 269, 670 Whitehead Road, Trenton, NJ 08648

■ Labor and Politics

Tuesdays: 9/11, 9/18, 9/25, 10/2, 10/9, 10/16

Instructor: Eric Richards

Learn how to identify issues to create an effective political agenda. Explore how the political and bill-making process works, how coalitions can be built around issues, and how to lobby effectively.

Labor Law

Tuesdays: 10/30, 11/6, 11/13, 11/27, 12/4, 12/11

Instructor: Andrew Watson

This course introduces the National Labor Relations Act and the National Labor Relations Board, Participants will learn the knowledge, skills, and tools necessary to defend and protect the rights of their members and unions.

#### **West Berlin**

UFCW Local 1360, 400 Commerce Lane, West Berlin, NJ 08091

■ Collective Baragining

Wednesdays: 9/12, 9/19, 9/26, 10/3, 10/10, 10/17

Instructor: Ernest Whelan

Understand the legal framework and process of collective bargaining. Develop skills and knowledge to conduct successful

contract negotiations and contract campaigns.

■ Labor and Community Coalitions

Wednesdays: 10/31, 11/7, 11/14, 11/28, 12/5, 12/12

Instructor: Kathleen Kirvan

Learn innovative approaches and techniques of building strategic coalitions between labor and community organizations in order to bring about positive change for working families and their community.

**Pleasantville** 

IUOE Local 68, 850 North Franklin Blvd, Pleasantville, NJ 08232

■ Contract Enforcement and Interpretation

Wednesdays: 9/12, 9/19, 9/26, 10/3, 10/10, 10/17

Instructor: Mark Belland

Understand the principles of constructing and interpreting collective bargaining agreements. Learn how to write and interpret contract language, how to know whether a contract is violated, and what

the remedies should be.

☐ Contemporary Issues: Think Globally, Act Locally

Wednesdays: 10/31, 11/7, 11/14, 11/28, 12/5, 12/12

Instructor: Don Dileo

Learn how local, national, and international events affect you, the labor movement, and our society. Participants will learn to think globally through reading major news and analysis in order to act

locally to have a meaningful impact on these events.

# WHAT ULA GRADUATES HAD TO SAY....

"I am from a very long line of union members, and ULA gave me the courage and knowledge to become a leader. No way could I be where I am now without having had these classes."

- Jennifer Cropper, union representative for UNITE-HERE Local 54.

"I applaud the instructors for how they were dedicated...everyone works another job and then comes to this class, even the instructors...you see the dedication they have doing this."

- Tiran Billups, ATU Local 819.

**New Brunswick** 

Labor Education Center, 50 Labor Center Way, New Brunswick, NJ, 08901

☐ Effective Communication

Thursdays 9/13, 9/20, 9/27, 10/4, 10/11, 10/18

Instructor: Maria Peralta

Learn how to effectively communicate, through writing, public speaking, and body language, with union members and leaders,

the management, politicians, the media, and the public.

Labor and Community Coalitions

Thursdays: 11/1, 11/8, 11/15, 11/29, 12/6, 12/13

Instructor: Lynn Turner

Understand the spectrum of labor-community initiatives to win campaigns and foster long-term partnerships to benefit both work-

ers and their communities.

■ Webinars (6:00-7:45pm)

Internet access, computer, and microphone are required.

■ Employment Law

Tuesdays: 9/11, 9/18, 9/25, 10/2, 10/9, 10/16

Instructor: Jim Cooney Moderator: Tracy Chang

Understand laws that protect workers and their working conditions and living standards and how there laws are enforced by

government agencies.

Social Media

Tuesdays 10/30, 11/6, 11/13, 11/27, 12/4, 12/11

Instructor: Renee Walker

This course provides a hands-on experience on how to use social media, such as Facebook and Twitter to communicate with members, mobilize members, and organize new members, for both beginners and intermediate level users.

"Even though I completed the program, I will continue to take classes. The instructors were exceptional."

- Steve Pinto, IFTPE Local 195.

"You never stop learning when dealing with unions. It's a 24/7 job. All the information you can get, the better, and I learned a lot from this program."

- Kathleen Mary Henderson, President, AFT Local 6024.

"Our Executive Board unanimously approved that all our new officers are required to attend Union Leadership Academy. I will come back for more class myself."

- Alberto Hernandez, President, CWA Local 1082.