
## Contact details

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Office hours: Mondays 1:30PM-3:00PM  
Thursdays 1:30PM-3:00PM  
Or by appointment  
Other office hours attended by the teaching assistant will be assigned later on

## Class details

Section: 002  
Day: Mondays & Thursdays  
Time: 8:40AM-10:00AM  
Location: TIL 264
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![Course Outline Diagram](chart.png)
1. Course Description

The trend of business internationalization has been exponentially increasing since the last century. This is demonstrated in the growth of the number of enterprises conducting business across the national borders of their headquarters, the amount of foreign direct investment (FDI) and the value of trade between countries.

In 2010 alone, more than 82,000 multinational enterprises with more than 810,000 affiliates operated worldwide. Moreover, in 2013, the global FDI reached $1.45 Trillion – a 9% growth compared to 2012 (UNCTAD, 2014). The global FDI is projected to continue its growth for the coming years, reaching $1.6 Trillion, $1.75 Trillion and $1.85 Trillion in 2014, 2015 and 2016 simultaneously (UNCTAD, 2014). Furthermore, in 2012, the collective WTO members’ exports of merchandise and commercial services reached around $21.55 Trillion – around 30% of the World’s GDP (WTO, 2013). As a rough estimation, the total of 60-70% of the international trade takes place within the same multinational groups (Sheppard, 2012, from www.taxjustice.net).

Based on the preceding figures, organizations are internationalizing their operations aggressively – some are even being born as a global enterprise. This trend has a direct impact on the HR function. HR professionals are expected to plan and manage a nationally and culturally diverse workforce. Moreover, they are expected to manage migrant workers and international assignees at each geographical location, in addition to its local employees.

Therefore, this course aims at clarifying global HRM practices. To begin with, the course displays the drivers of business internationalization and the choices businesses have to organize their international operations. Then, the course outlines the structural alternatives for multinational enterprises and the cultural/national and legal considerations to account for. Afterwards, the course addresses strategic international HRM and the employment cycle within an international context.

2. Course Details

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Hadi El-Farr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits</td>
<td>3</td>
</tr>
<tr>
<td>Semesters</td>
<td>Spring</td>
</tr>
<tr>
<td>Program of Study</td>
<td>Undergraduate – Human Resources Management</td>
</tr>
</tbody>
</table>
| Target Audience     | This course is an optimal learning experience for:  
                      ➢ Students aiming for a career in Human Resources  
                      ➢ Students seeking knowledge of Global People Management  
                      ➢ Managers seeking to improve their People Management skills and interested in implementing effective Global HR practices.  
                      ➢ Employees involved in HR practices such as staffing and performance management within a global environment |
| Course Learning Objectives | Students who complete this course will demonstrate an understanding of:  
                      ➢ Drivers for internationalization and the choices businesses have to organize their international operations  
                      ➢ Various cultural and legal contexts  
                      ➢ The impact of business internationalization on strategic HRM and its various functions, including HR planning, recruitment & selection, training & development, compensation management, performance management, safety & health and employee relations. |
| SMLR Learning       | ➢ Research Skills – Demonstrate an ability to collect, analyze and synthesize |
## Objectives

- Use evidence to evaluate hypotheses, theories and approaches to workplace issues.
- Employ current technologies to access information, to conduct research, and to communicate findings
- Analyze and synthesize information and ideas from multiple sources to generate new insights
- Assess and critique relevant evidence and research findings
- Access high-quality historical, qualitative, and quantitative evidence or research
- Use evidence-based analysis to appraise the validity of various hypotheses, theories, and approaches to workplace issues

- **Understanding Context - Evaluate the context of workplace issues, public policies, and management decisions**
  - Analyze the degree to which forms of human difference shape a person’s experience of, and perspectives on work
  - Analyze a contemporary global issue in their field from a multi-disciplinary perspective
  - Analyze issues related to business strategies, organizational structures, and work systems
  - Analyze issues of social justice related to work across local and global contexts (LSER)
  - Analyze issues related to the selection, motivation, and development of talent in a global context (HRM)

- **Professional Development – Demonstrate an ability to interact with and influence others in a professional manner, and to effectively present ideas and recommendations**
  - Develop effective presentation skills appropriate for different settings and audiences
  - Develop career management skills to navigate one’s career
  - Understand cultural differences and how to work in a multicultural environment
  - Work productively in teams, in social networks, and on an individual basis
  - Develop cultural agility competencies
  - Demonstrate lifelong personal & professional development skills

## Topics

- The Internalization of HRM
- Strategic International HRM
- Design and Structure of the Multinational Enterprise
- International Mergers & Acquisitions, Joint Ventures and Alliances
- International HRM and Culture
- International Employment Law, Labor Standards and Ethics
- International Employee Relations
- International Workforce Planning and Staffing
- International Recruitment, Selection and Repatriation
- International Training and Management Development
- International Compensation, Benefits and Taxes
- International Employee Performance Management
- Well-Being of the International Workforce, and International HRIS
- Comparative IHRM: Operating in Other Regions and Countries
- The IHRM Department, Professionalism and Future Trends
3. Reading List

Readings for this course will be selected from the following textbook:

  
  ISBN-10: 0415710537
  
  Link: [https://www.routledge.com/products/9780415710534](https://www.routledge.com/products/9780415710534)

- Additional optional readings and useful links will be added as needed. They will be available on the course’s Sakai website, along with other course material. Please, make sure to check the course website frequently, so you won’t miss any important material (https://sakai.rutgers.edu).

- Make sure to read all assigned readings before attending classes in order to optimize your learning experience.

Case studies for the team projects will be selected from the following textbook:

  
  

4. Assessment

The assessment criteria abide by the Undergraduate Grades and Records Policy: [http://catalogs.rutgers.edu/generated/nb-ug_current/pg1344.html](http://catalogs.rutgers.edu/generated/nb-ug_current/pg1344.html). Moreover, it is useful to read the New Brunswick Undergraduate Catalog in order to know your rights and obligations at: [http://catalogs.rutgers.edu/generated/nb-ug_current/pg1341.html](http://catalogs.rutgers.edu/generated/nb-ug_current/pg1341.html). The following table lists the assessment methods:
The following table lists the Grading and Point System assigned by the university:

<table>
<thead>
<tr>
<th>Points</th>
<th>Percent</th>
<th>Grade</th>
<th>Description</th>
<th>Grade Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>405-450</td>
<td>90-100%</td>
<td>A</td>
<td>Outstanding</td>
<td>4.0</td>
</tr>
<tr>
<td>382-404</td>
<td>85-89%</td>
<td>B+</td>
<td></td>
<td>3.5</td>
</tr>
<tr>
<td>360-381</td>
<td>80-84%</td>
<td>B</td>
<td>Good</td>
<td>3.0</td>
</tr>
<tr>
<td>336-359</td>
<td>75-79%</td>
<td>C+</td>
<td></td>
<td>2.5</td>
</tr>
<tr>
<td>315-335</td>
<td>70-74%</td>
<td>C</td>
<td>Satisfactory</td>
<td>2.0</td>
</tr>
<tr>
<td>292-314</td>
<td>65-69%</td>
<td>D</td>
<td>Poor</td>
<td>1.0</td>
</tr>
<tr>
<td>\leq 291</td>
<td>\leq 64%</td>
<td>F</td>
<td>Failing</td>
<td>0.0</td>
</tr>
</tbody>
</table>

A. Attendance & Active Participation

Just by attending and actively participate in the assigned sessions you earn up to 50 points. Each missed class results in losing significant points – unless proper justification is provided. Please refer to the attendance policy to familiarize yourself with the recognized grounds for absences. Attendance will be monitored through Poll Everywhere and/or attendance sheets.

Also, students are expected to actively participate in class and online forums. In addition to earning points, students will have the opportunity to add their input, share experiences and learn from others. Points are gained through answering the Poll questions and providing insightful contributions. Points are lost for frequent absenteeism, being unprepared and misconduct during class. Therefore, you are expected to be well prepared before class sessions through reading the required readings and preparing yourself for discussions.

Also, to participate through Poll Everywhere you need to bring your mobile phone, tablet or laptop. If unable to obtain any of those devices, please contact me to arrange an alternative method for participation. You need to register with the Poll Everywhere website at least 24 hours before the third class (please refer to the Polling Instructions below for the registration instructions). You can respond to the Poll questions through text messages or via the web browser.

B. Exams

There are three noncumulative exams with equal weights (two midterms and one final). The exams consist of multiple-choice and true-false questions. Each exam covers five chapters. The material includes lectures, discussions, exercises and readings. The exams dates are fixed and noted in the course schedule. Please note that all exams are closed-book. If the examination session was cancelled, then the exam will be automatically rescheduled for the next regular session.
Make-up policy

Again, the dates of each of the three exams are noted on the course agenda. An exam grade of zero (0) will be assigned to any student who is absent without a legitimate excuse on the date of a regularly scheduled test. Legitimate excuses include illness (verified with a note from a doctor), inclement weather (only when the Rutgers Information Service, 732-932-INFO, indicates that Rutgers is closed), and others as assigned by Rutgers Attendance Policy (please refer to the attendance policy section). An individual make-up exam will be held at a time that is convenient for the instructor. Individual make up exams will be in essay and/or short answers format.

C. Extra Credit Assignments

During the semester, you will have the opportunity to submit two assignments in order to improve the grades of the two midterm exams. Each assignment will contribute to up to 10 points. The two assignments are optional and will be in essay and/or short answers format. Submission dates of both assignments will be the end of next week after the examination date. Late submissions are strictly not acceptable. Assignments should be both uploaded on the Sakai website and a hard copy submitted to the Teaching Aids.

D. Paper& Presentation

Project Description & Performance Guidelines

The course will provide an extensive overview of International HRM. However, when businesses internationalize, the HR professionals should familiarize themselves with the specific context of the targeted market. Those projects aim to familiarize students with various national contexts from different regions, thus further broadening the course content. Moreover, the project aims to strengthen your teamwork, presentation, analytical and written communication skills.

Students will have the opportunity to self-select each other and form teams. More so, each team will have the freedom to choose one national context from the aforementioned assigned casebook. However, if you fail to find a team or choose a case study by the time limit assigned at the course schedule, then the instructor will select on your behalf.

In total, there will be 20 teams: each is formed of 5 to 6 students. Each team will be covering one distinctive country, thus no two or more teams will be allowed to cover the same case study. Therefore, the sooner you decide on the country, the more likely it will be assigned to you. The following is the list of countries/case studies:

I. Case Studies from Western Europe: Germany, Italy, Netherlands, United Kingdom
II. Case Studies from Scandinavia: Denmark, Finland, Sweden
III. Case Studies from Central & Eastern Europe: Bulgaria, Poland, Russia
IV. Case Studies from Mediterranean, Middle East, and Africa: Ghana, Uganda, United Arab Emirates
V. Case Studies from Asian and the Pacific Rim: China, India, Indonesia, Singapore
VI. Case Studies from the Americas: Canada, Chile, Mexico

The project consists of a paper and presentation. The paper size should not exceed 2500 words and the presentation time is 15 minutes (+5 minutes for discussion). Both should cover the following:
1. Overview of the country and its business climate (500 words, 2 minutes)
2. HR challenges that a multinational firm might face within the given context (500 words, 3 minutes)
3. Overview of the case study (500 words, 5 minutes)
4. Critical answers to the questions at the end of the case study (1000 words, 5 minutes)

The deadline for submitting the report is the same day and time assigned for your presentation day. You need to bring a physical copy of your report and presentation to class and hand it to the instructor at the date assigned for the presentation. Late submissions are not accepted. Each group will submit one report.

5. Polling Instructions

During the sessions, you will be presented with poll questions to answer through the PollEverywhere website. The site allows you to respond to polls in various methods: (1) text messages through mobile phones and (2) web browser through your laptops/tablets/smart phones. Therefore, you are permitted to use the aforementioned devices strictly while responding to poles. Using electronic devices is not allowed otherwise.

The aim of the polls is to take attendance, to confirm you comprehension of the subject and to expose of sample exam questions. Accordingly, you need to register with PollEverywhere before attending the third session through following the instructions at this link: www.polleverywhere.com/register?p=2cwgm-1j2u&pg=6DIYJbl&u=zKS17IV1

Upon accessing the link provided above, you may see the statement “You’re registering as a participant for Rebecca A Tinkham, Rebecca A’s account”. The HRM department has a group license under which all faculty members might utilize. Rebecca is the undergraduate staff coordinator for our department, and she is also listed as the administrator on the PollEverywhere departmental license. Please ignore that it lists her name and continue to follow the instructions as provided.

1. Be sure to complete all the registration steps, including the certification of your cell phone (If you intend to text your responses).
2. If you are already registered with PollEverywhere for a different class in the HR department, please email the Teaching Assistant and s/he will add you to this specific course.
3. In part, this is how participation/attendance is tabulated. Coming to class late, or attending but not responding to that day’s poll, will be considered a non-attendance. It is your responsibility to respond to the polls so that your attendance/participation is recorded.
4. You may check your own responses to confirm submission through logging in to the PollEverywhere website (www.polleverywhere.com) and clicking on My Response History. You are encouraged to track your responses in order to address issues as soon as possible.

6. Course Requirement and Instructor Expectations

- Students are expected to read all the required readings before attending the class. This increases the learning capacity throughout the sessions and elevates the interaction level among students and between the attendees and the instructor.
Attendance and active participation in class discussions and activities fulfill the learning outcomes of classes. Remember both are assessed and contribute to your final grade!

Students are asked to check Sakai frequently – at least every 48 hours. The course material, additional readings, posts and announcements will be added regularly and will enhance your learning experience.

All required materials for the course are subject to formal assessment, even if they were not covered in class. Remember that the instructor is merely a facilitator of your learning experience. Attaining the utmost knowledge of the course subjects is highly dependent on individual effort and peer involvement.

For each 3 credits of study, students should expect to commit at least 100 hours of their time for course work, self-study and revision.

The instructor will continuously provide feedback and whenever a student requests help. Students are encouraged to contact their instructor for one-on-one sessions if needed.

If any conflicts arise between group members, then they should be addressed as soon as possible. If students fail to resolve the conflicts among group members, then they should seek the assistance of the instructor ASAP.

Reports should be submitted by due date. Late submissions are not accepted unless you provide a legitimate excuse. Early submissions can be rearranged with your instructor.

Students are expected to behave in a professional manner. Failing to do so will affect your participation grade. The following are some guidelines:
- Students are expected to arrive on time in order to avoid distractions and to show respect for the instructor and peers.
- Electronic devices should not be used during the session except for class requirements.
- Students are expected to behave ethically. Misconduct during the session will not be tolerated.

7. Academic Honesty and Code of Conduct

Students are expected to abide by Rutgers’s Academic Integrity Policy and Code of Student Conduct. Acts of cheating, plagiarism, forgery, fabrication or misrepresentation are not tolerated and will be dealt with according to the university policies and procedures. If you have doubts concerning committing a potential act of academic dishonesty, please contact the course instructor for advice. Moreover, you are advised to check the websites of the Office of Academic Integrity at: http://academicintegrity.rutgers.edu/ and the Office of Student Conduct at: http://studentconduct.rutgers.edu/. The following documents are also useful to know your rights and responsibilities:


In addition, the Undergraduate Program has a strict policy concerning any form of cheating (including cheating incidents at exams and plagiarism. The following is the Undergraduate Program Policy on Cheating:

The goal of this policy is to make sure students in the UG HRM program fully understand that cheating will not be tolerated and there are serious consequences for first time cheaters and catastrophic consequences for repeat offenders. This policy applies solely to the Undergraduate HRM Program.

The faculty members of the undergraduate program condemn any form of cheating. Any student found to have cheated will receive a zero on the assignment or test on which the cheating occurred. In addition, the student’s final grade will be reduced by an entire letter grade as shown in the table below.

9
<table>
<thead>
<tr>
<th>Original Grade</th>
<th>Grade After Deduction for Cheating</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>B</td>
</tr>
<tr>
<td>B+</td>
<td>C+</td>
</tr>
<tr>
<td>B</td>
<td>C</td>
</tr>
<tr>
<td>C+</td>
<td>D</td>
</tr>
<tr>
<td>C</td>
<td>D</td>
</tr>
<tr>
<td>D</td>
<td>F</td>
</tr>
</tbody>
</table>

When students cheat a note will be placed in their files in the HRM Department and such information will be taken into account by the Admissions Committee for the MHRM Program. Further, on the first offense, students will be required to meet with the HRM Undergraduate Program Director to discuss the offense and the subsequent penalty.

A second incidence of cheating (whether in the same class or in another HR class) will result in a grade of “F” and a referral to the appropriate School and University authorities.

In the case of cheating on group work, all members of the group will be held responsible and suffer the consequences noted above. Students have the responsibility to make sure that any work with their name on it meets the integrity standards of the HRM Department and the University.

No extenuating circumstances will be considered in a case of cheating.

8. Special Needs and Accommodation

“Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: [https://ods.rutgers.edu/students/documentation-guidelines](https://ods.rutgers.edu/students/documentation-guidelines). If the documentation supports your request for reasonable accommodations, your campus’s disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: [https://ods.rutgers.edu/students/registration-form](https://ods.rutgers.edu/students/registration-form). For additional information, please visit the website of the Office of Disability Services at: [https://ods.rutgers.edu/students](https://ods.rutgers.edu/students).

9. Attendance Policy

Attendance at all scheduled classes shall be expected. Failure to attend classes with no authentic excuse will negatively affect your grade – as attendance and participation are accounted for in the course assessment. Rutgers University Attendance Policy has assigned the following recognized grounds for absences:

1. Illness requiring medical attention (written proof is needed).
2. Curricular or extracurricular activities approved by the faculty.
3. Personal obligations claimed by the student and recognized as valid (pre-approved by the instructor unless it is a family emergency).
4. Recognized religious holidays (please refer to the links at the end of this section).
5. Severe inclement weather causing dangerous traveling conditions (Rutgers University usually cancels classes when the weather conditions are not safe for commute).

As a general guideline, students have to attain the instructor’s approval before their day of absence unless it is an emergency. At least two weeks’ notice is required before any examination date. If the cause of absenteeism is legitimate, then the instructor will work with the student to make-up required exercises and examinations. The following links further clarify the attendance policy:

Rutgers’ Attendance Policy: http://policies.rutgers.edu/view-policies/academic-%E2%80%93-section-10#2
Rutgers’ Religious Holiday Policy: http://scheduling.rutgers.edu/religious.shtml
Interfaith Calendar: http://www.interfaithcalendar.org/index.htm
NJ Department of Education Religious Holiday List: http://www.state.nj.us/education/genfo/holidays.htm

10. Tentative Course Schedule

The course will be delivered through 28 assigned sessions, mostly twice per week. The course content will be covered based on the sequence specified in the next page. Please note that the dates are tentative and subject to change. Also, note that the two midterm exams are set during class hours. The final exam time and location will be assigned by the university and will take place during the final exams days. Sessions will include the following delivery methods and activities:

- Lectures covering the main course topics: concepts, theories and practices in HRM.
- Case studies that contextualize the course topics with real business examples and enhance knowledge-sharing and interaction among the session attendees – including the instructor. In addition, they aim to refine your analytical and communication skills.
- Presenting group work to other classmates, thus enhancing knowledge-sharing and strengthening your presentation skills.
- Formal assessments of students’ knowledge attained throughout the course delivery.
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Learning Outcomes</th>
<th>Required Readings</th>
<th>In-class Activities</th>
<th>Outside of class responsibilities</th>
</tr>
</thead>
</table>
| 1    | Thursday   | Introduction to the course                | ➢ Outlining the course syllabus  
➢ Understanding the course structure and students’ responsibilities and rights. | Syllabus          | Lecture             | Read Ch1 Group Formation    |
|      | 01/21/2016 |                                            |                                                                                   |                   | Group Formation       |                                  |
| 2    | Monday     | The Internalization of HRM                | ➢ Describe the many drivers of the internationalization of business  
➢ Describe the growth and spread of internationalization  
➢ Describe the different settings of international human resource management  
➢ Discuss the development of international human resource management | Ch.1              | Lecture             | Read Ch.2 Group Formation |
|      | 01/25/2016 |                                            |                                                                                   |                   | Group Formation       |                                  |
|      | Thursday   | Strategic International HRM               | ➢ Describe the development of SIHRM and the process of international strategic management  
➢ Describe the evolution of the MNE in terms of various stages of internationalization and the methods firms use to enter international markets  
➢ Describe the process for developing MNE strategy and IHRM strategy and the relationship between the two | Ch.2              | Lecture             | Read Ch.3 Group Formation |
|      | 01/28/2016 |                                            |                                                                                   |                   | Case study            |                                  |
|      |            |                                            |                                                                                   |                   | Group Formation       |                                  |
| 3    | Monday     | Design and Structure of the Multinational Enterprise | ➢ Explain the fundamentals of organizational design and Structure and explain the process of designing an MNE  
➢ Describe the basic characteristics associated with different organizational structures | Ch.3              | Lecture             | Read Ch.3 Decide on the case study |
|      | 02/01/2016 |                                            |                                                                                   |                   | Case study            |                                  |
|      | Thursday   | Design and Structure of the Multinational Enterprise | ➢ Explain the implications for IHRM from the different structures  
➢ Describe the importance of teams, networking, and the need for learning in MNEs | Ch.3              | Lecture             | Read Ch.4 Decide on the case study |
|      | 02/04/2016 |                                            |                                                                                   |                   | Case study            |                                  |
| 4    | Monday     | International Mergers & Acquisitions, Joint Ventures and Alliances | ➢ Describe the basic nature of international mergers and acquisitions, international joint ventures, and international alliances  
➢ Explain the major IHRM implications from international mergers and acquisitions, international joint ventures, and international alliances  
➢ Define the IHRM professional’s role in implementing effective international mergers and acquisitions, international joint ventures, and international alliances | Ch.4              | Lecture             | Read Ch.5 Research the case study |
|      | 02/08/2016 |                                            |                                                                                   |                   | Case study            |                                  |
|      | Thursday   | International HRM and Culture              | ➢ Define and explain the concept of culture  
➢ Explain the importance of culture in IB  
➢ Describe the basic research findings of Hofstede and Trompenaars | Ch.5              | Lecture             | Read Ch.5 Research the case study |
|      | 02/11/2016 |                                            |                                                                                   |                   | Case study            |                                  |
| 5    | Monday     | International HRM and Culture              | ➢ Explain the importance of culture to IHRM                                | Ch.5              | Lecture             | Read Ch.6 Research the case study |
|      | 02/15/2016 |                                            |                                                                                   |                   | Case study            |                                  |
|      | Thursday   | International Employment Law,              | ➢ Describe the three major legal systems and their key differences  
➢ Describe international labor law and standards and explain their impacts | Ch.6              | Lecture             | Read Ch.6 Prepare for the exam  |
<p>|      | 02/18/2016 |                                            |                                                                                   |                   | Case study            |                                  |</p>
<table>
<thead>
<tr>
<th></th>
<th>Monday 02/22/2016</th>
<th>Monday 02/29/2016</th>
<th>Monday 03/07/2016</th>
<th>Monday 03/14/2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Labor Standards and Ethics</strong></td>
<td>Research the case study</td>
<td></td>
<td>Research the case study</td>
<td>Spring Recess</td>
</tr>
<tr>
<td>6</td>
<td>International Employment Law, Labor Standards and Ethics</td>
<td>International Employee Relations</td>
<td>International Recruitment, Selection and Repatriation</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>List and describe the goals of the various international trade agreements</td>
<td>Describe the nature of union membership around the world</td>
<td>Describe the broad issues involved in staffing subsidiaries with international assignees or expatriates</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Integrate existing employment laws and regulations, ethical standards, CSR, and corporate governance into IHRM policies and practices</td>
<td>Describe the evolution and make-up of global employee relations</td>
<td>Describe the various issues involved in recruiting international assignees or expatriates</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Ch.6 Lecture Case study</td>
<td>Ch.7 Lecture Case study</td>
<td>Ch.9 Lecture Case study</td>
<td>Read Ch.9 Working on the report draft</td>
</tr>
<tr>
<td></td>
<td>Prepare for the exam</td>
<td>Read Ch.8 Research the case study</td>
<td>Read Ch.9 Working on the report draft</td>
<td>Submit the optional extra-credit assignment</td>
</tr>
<tr>
<td></td>
<td>Thursday 02/25/2016</td>
<td>Thursday 03/03/2016</td>
<td>Thursday 03/010/2016</td>
<td>Spring Recess</td>
</tr>
<tr>
<td></td>
<td>Exam 1</td>
<td>International Workforce Planning and Staffing</td>
<td>International Recruitment, Selection and Repatriation</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>The exam material covers chapters 1,2,3,4 and 5.</td>
<td>Describe the workforce planning process and the challenges involved in planning the international workforce for an MNE</td>
<td>Describe the general process of selection of international assignees (IAs) for international assignments and the issue of failure in an IA assignment and reasons for it</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>N/A Examination</td>
<td>Ch.8 Lecture Case study</td>
<td>Ch.9 Lecture Case study</td>
<td>Read Ch.10 &amp; 11 Working on the report draft</td>
</tr>
<tr>
<td></td>
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<td>Read Ch.10 Working on the report draft</td>
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<tr>
<td>Date</td>
<td>Day</td>
<td>Activity</td>
<td>Chapters/Class</td>
<td>Notes</td>
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<tr>
<td>03/17/2016</td>
<td>N/A</td>
<td><strong>Spring Recess</strong></td>
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<tr>
<td>03/21/2016</td>
<td>Monday</td>
<td>International Training and Management Development</td>
<td>Ch.10 Lecture</td>
<td>Read Ch.10 &amp; 11 Working on the report draft</td>
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<td></td>
<td>Advocate for training and development programs for the MNE’s global managers and workforce</td>
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<td>Identify the challenges of training an international workforce</td>
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<td>Explain key learning objectives that drive training programs aimed at enabling a productive global workforce</td>
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<tr>
<td>03/24/2016</td>
<td>Thursday</td>
<td>International Training and Management Development</td>
<td>Ch.10 Lecture</td>
<td>Read Ch.11 Finalizing the report</td>
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<td>Design cross-cultural training programs that enable international assignees to successfully complete their assignments and develop an effective global management team</td>
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<td>Develop a global mindset, global competencies, and global leadership in the international organization</td>
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<td>Improve the effectiveness of global and virtual teams</td>
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<tr>
<td>03/28/2016</td>
<td>Monday</td>
<td>International Compensation, Benefits and Taxes</td>
<td>Ch.11 Lecture</td>
<td>Read Ch.11 Finalizing the report</td>
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<td>Outline the basic objectives of global compensation and benefits (C&amp;B)</td>
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<td>Distinguish between global remuneration and international assignment C&amp;B</td>
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<td>Identify critical issues in C&amp;B of the global workforce of the MNE</td>
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<tr>
<td>03/31/2016</td>
<td>Thursday</td>
<td>International Compensation, Benefits and Taxes</td>
<td>Ch.11 Lecture</td>
<td>Prepare for the exam</td>
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<tr>
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<td>Describe the types of compensation systems available for international assignees</td>
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<td>Explain the balance-sheet approach, as well as other approaches, of designing international assignment C&amp;B packages</td>
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<td>Identify the challenges of dealing with various tax structures and methods affecting international assignment</td>
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<tr>
<td>04/04/2016</td>
<td>Monday</td>
<td>Exam 2</td>
<td>Examination</td>
<td>Read Ch.12 Working on the presentation and report Write the optional extra-credit assignment</td>
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<td>The exam material covers chapters 6, 7, 8, 9 and 10.</td>
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<tr>
<td>04/07/2016</td>
<td>Thursday</td>
<td>International Employee Performance Management</td>
<td>Ch.12 Lecture</td>
<td>Reach Ch.13 Working on the presentation and report Write the optional extra-credit assignment</td>
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<td>Describe the importance of developing an international performance management system</td>
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<td>Explain the characteristics of a successful international performance management system</td>
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<td>Identify and overcome the major challenges to international performance management</td>
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</tbody>
</table>
- Describe the role of cultural value dimensions in the design, implementation, and evaluation of an international performance management system
- Formulate evaluation criteria and practices that meet parent-company requirements while addressing the host-culture’s norms and expectations
- Identify and overcome the major challenges related to the performance management of international assignees

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Monday 04/11/2016</td>
<td>Well-Being of the International Workforce, and International HRIS</td>
</tr>
<tr>
<td>Monday 04/18/2016</td>
<td>The IHRM Department, Professionalism and Future Trends</td>
</tr>
<tr>
<td>Thursday 04/14/2016</td>
<td>Comparative IHRM: Operating in Other Regions and Countries</td>
</tr>
</tbody>
</table>
| Thursday 04/21/2016 | Presentations (Group1-5)  
I. Case Studies from Western Europe: Germany, Italy, Netherlands, United Kingdom  
II. Case Studies from Scandinavia: Denmark |
| Monday 04/25/2016 | Presentations (Group 6-10)  
II. Case Studies from Scandinavia: Finland, Sweden  
III. Case Studies from Central & Eastern Europe: Bulgaria, Poland, Russia |
| Thursday 04/28/2016 | Presentations (Group 11-15)  
IV. Case Studies from Mediterranean, Middle East, and Africa: Ghana, Uganda, United Arab Emirates |

Ch.13 Lecture  
Case study
Reach Ch.14 Working on the presentation and report  
Submit the optional extra-credit assignment

Ch.14 Lecture  
Case study
Read Ch.15 Working on the presentation and report

Ch.15 Lecture  
Case study
Finalizing the report and presentation

Matching cases from the second textbook  
Case Study Presentations
Studying for the Exam  
Prepare for the presentations & Report

Matching cases from the second textbook  
Case Study Presentations
Studying for the Exam  
Prepare for the presentations & Report

Matching cases from the second textbook  
Case Study Presentations
Studying for the Exam  
Prepare for the presentations & Report

Matching cases from the second textbook  
Case Study Presentations
Studying for the Exam  
Prepare for the presentations & Report
The final exam will be assigned by the university. Usually, it will take place at the same class location, except if you were informed otherwise. The day and time of the final exam will be declared later on during the semester.

The final exam is non-cumulative and the exam material covers chapters 11, 12, 13, 14 and 15
Academic Integrity Contract

(To be signed and turned in at the first class)

All members of the Rutgers University community are expected to behave in an ethical and moral fashion, respecting the human dignity of all members of the community and resisting behavior that may cause danger or harm to others through violence, theft, or bigotry. All members of the Rutgers University community are expected to adhere to the civil and criminal laws of the local community, state, and nation, and to regulations promulgated by the University. All members of the Rutgers University community are expected to observe established standards of scholarship and academic freedom by respecting the intellectual property of others and by honoring the right of all students to pursue their education in an environment free from harassment and intimidation. Please see http://policies.rutgers.edu/PDF/Section10/10.2.11-current.pdf for details regarding the Student Code of Conduct. Please see http://academicintegrity.rutgers.edu/files/documents/AI_Policy_9_01_2011.pdf for details regarding the Academic Integrity Policy.

Similarly, all students and faculty members of the academic community at the School of Management and Labor Relations should uphold high standards for personal conduct, ethical behavior, and professional integrity. In the area of academic integrity, students are expected to refrain from cheating, fabricating information, plagiarizing, inappropriately denying others access to material, and facilitating others in academic dishonesty. Please see http://policies.rutgers.edu/PDF/Section10/10.2.11-current.pdf (pp. 24-28) for detailed descriptions of each type of action.

Any of the following acts, when committed by a student, is an act of academic dishonesty and decreases the genuine achievements of other students and scholars. Academic dishonesty includes, but is not limited to, any of the following:

Plagiarism/False Representation of Work
- Quoting directly or paraphrasing portions of someone else’s work without acknowledging the source.
- Submitting the same work, or major portions thereof, including presentations, to satisfy the requirements of more than one course without permission from the instructor.
- Using data or interpretative material for a report or presentation without acknowledging the sources or the collaborators.
- Failing to acknowledge assistance from others, such as help with research, statistical analysis, or field data collection, in a paper, examination, or project report.
- Submitting purchased materials such as a term paper as your own work.
- Copying or presenting material verbatim from any source without using quotation marks.
- Copying from any source and altering a few words to avoid exact quotation, without the appropriate documentation or by using improper documentation of the source.
- Rewording the major concept found in a source but then omitting documentation or improperly citing the source.
- Submitting as one’s own any work created by someone else (e.g., paper, project, speech, video, exercise, etc.) without crediting them. Large duplication of someone else’s work should be avoided unless you obtain express permission from both the instructor and originator of the work.
- Fabricating or misrepresenting data or information
- Forging signatures

Cheating
- Copying work on examinations.
- Acting to facilitate copying during an exam.
Sharing answers through technology or in written or verbal form when such interactions are prohibited
Using prohibited materials, such as books, notes, phones, or calculators during an examination.
Working with another student on an assignment when such collaboration is prohibited.
Stealing or having in one’s possession without permission any materials, or property belonging to or having been generated by faculty, staff, or another student for the course.
Willfully offering to do another student’s work so they may represent it as their own
Assisting another student in cheating or plagiarizing
Doing another student’s work, excluding collaborative learning assignments or joint assignments approved by the instructor.

Engaging in any of the above behaviors can result in an F on the examination or project, an F in the course, denial of access to internships, suspension for one or more semesters, or permanent expulsion from the School of Management and Labor Relations at Rutgers University.

I, ___________________________________________ understand the Policies on Academic Integrity and the Student Code of Conduct at Rutgers University and the School of Management and Labor Relations. Furthermore, I understand the consequences of unethical behavior. We all share a responsibility in creating an ethical environment. I resolve to uphold and support high standards for ethics and integrity at Rutgers University. If I see, hear, or observe violations of ethics and integrity I will report them to my instructor, Department Chair, or Dean.

Student Signature: _________________________________ Date: _________________
Student Name (Please Print): _______________________________________________
Rutgers University ID: ______________________________________________________