Labor Relations and Professional Sports ONLINE Syllabus

Alex Sperling 37:575:310:90 WEEK BEGINS ON MONDAYS Office Hours: Online, by Appointment Email Address: <u>sperling.alex@gmail.com</u> **Fall 2017**

Course Description

This class focuses on labor relations systems in professional sports in the United States. The course will provide a basic understanding of labor relations and labor law, as well as the business of sports. We will learn the history of professional leagues, the unions and the bargaining history for the four major sports (Baseball, Hockey, Football and Basketball) and others. Students are expected to participate in group and individual activities to learn about the collective bargaining process, and the operation of the various labor agreements in regards to salaries, discipline and free agency. As an online course, material will be covered in videos, online lectures, group projects and posted discussion questions. There will be two simultaneous activities that require students to be logged in at the same time to participate, along with one "test" date. The specific dates will be set based on the student questionnaires, due during the first week.

Equipment needed:

USB Headset with a microphone (other types don't work well); please do not attempt to use an "open" microphone built into a personal computer because it leads to feedback that will bother other students. You also need a personal computer with broadband connection. An I-pad, other tablet, or a smart-phone will not be sufficient.

Covered Texts

- All texts will be assigned on eCollege. There is no textbook for this course. Texts will be drawn from a variety of sources, including the following:
 - Staudohar, Paul. Playing for Dollars. Labor Relations and the Sports Business. IRL Press, 1996.
 - Yost, Mark. Tailgating, Sacks, and Salary Caps: How the NFL Became the Most Successful Sports League in History. Kaplan Publishing, 2006.
 - Clark, Paul; Delaney, John and Frost, Ann. Collective Bargaining in the Private Sector (LERA Research Volumes). IRL Press, 2002.
 - Rosner, Scott and Kenneth L. Shropshire. The Business of Sports. Jones & Bartlett Learning, 2004.
 - Marvin Miller. A Whole Different Ball Game: The Inside Story of the Baseball Revolution. I.R. Dee, 2004.
 - Glenn M. Wong. Essentials of Sports Law. ABC-CLIO, 2009.
 - Sloane , Arthur A and Fred Witney. Labor Relations. Pearson/Prentice Hall, 2007.
- Other texts will also be assigned.

Course Learning Outcomes

- You will be able to describe the salary structure, employment relationship, history of bargaining and current/future outlook for players in the major professional sports in the United States.
- You will be able to describe the fundamental labor laws of the United States and how they relate to professional sports.
- You will understand the major arbitration decisions and the principles of Collective Bargaining, and the implications of these decisions on professional athletes.
- You will be able to describe the conditions leading up to and the results of 1 major labor action in Professional Sports.
- You will demonstrate an understanding of basic negotiation tactics and the specific negotiation structure by engaging in a salary negotiation within your group.

Labor Studies and Employment Relations Department Learning Outcomes:

• Work productively in teams, in social networks, and on an individual basis (Goal 13).

School of Management and Labor Relations Learning Outcomes:

• Demonstrate an ability to interact with and influence others in a professional manner, and to effectively present ideas and recommendations (Goal VII).

Course Requirements

- Participate in three synchronous online activities with members in your group
 - **This requires that ALL students have a USB powered-headset.
- Participate in online class activities including two online forums
- Participate in a small group presentation covering a specific labor action in sports
- Midterm and Final written exam, administered online
- Journal questions, and knowledge checks as assigned
- Regularly check your CANVAS Course Site. You will receive announcements from CANVAS at your Rutgers e-mail address, so remember to check that account frequently. I will often assign additional readings as the course progresses.

Policies

- Papers that exhibit significant errors of punctuation, grammar, spelling, or syntax (generally, three or more errors per page) risk failing.
- Papers and exams will be evaluated using Turnitin. Significant plagiarism risks receiving a failing grade for that assignment, the class, and other sanctions
- You are required to review and abide by the University's Policy on Academic Integrity. This can be found online at http://academicintegrity.rutgers.edu/integrity.shtml

Grading

Grading will focus primarily on two written exams and projects. Online discussion participation will make up the remaining portion of the grade. Grades distributions are as follows:

Student Questionnaire – 25 Points (due 9/12) Online Selection of Labor Presentation (first online activity) – 25 Points (starts 9/17) Forum 1 - 50 Points (Week 2) Forum 2 – 50 Points (Week 5) Knowledge Checks – 10 points each (50 total) (9/15; 9/29; 10/27; 11/10; 11/24) Journal Question 1 (Football) – 50 Points (due 11/5) Journal Question 2 (Basketball) – 50 Points (due 11/19) Labor Presentation – 100 Points (Baseball due 10/1; others due 10/15) Midterm Exam – 200 Points (opens 10/23) Second Midterm Exam – 200 Points (opens 12/11) Salary Arbitration Exercise – 200 Points (starts 10/8) MMA Project Plan – 100 Points (due 11/26) Final Student Bargaining –100 Points (starts 12/3) Total – 1200 points

Week	Dates	Topics of Discussion		
1	9/5 – 9/10	Course Introduction		
		Syllabus		
		Student Questionnaire		
2	9/11 - 9/17	Labor Law/Collective Bargaining		
		History of Labor		
		Selection of Labor Presentation		
3	9/18 - 9/24	➤ Baseball		
4	9/25 - 10/1	20 th Century Baseball		
5	10/2 - 10/8	Baseball Antitrust and Collective		
		Bargaining		
6	10/9 - 10/15	Football		
7	10/16 - 10/22	Football		
8	10/23 - 10/29	Football		
9	10/30 - 11/5	Basketball		
10	11/6 - 11/12	> Basketball		
11	11/13 - 11/19	> MMA		
12	11/20 - 11/26	> Hockey		
13	11/27 - 12/3	NASCAR and Tennis		
14	12/4 - 12/10	Student Bargaining		
15	12/11 - 12/17	Second Midterm Exam		

Schedule Weeks Begin on Monday

	Septembe	er					
	M	Т	W	Т	F	S	S
1	4	5	6	7	8	9	10
2	11	12 Questionnaire Due	13	14 Forum 1 post due	15 Knowledge Check Due	16	17 First online Activity Forum 1 post due
3	18	19 First online activity	20	21	22	23	24
4	25	26	27	28	29 Knowledge Check Due	30	1 Baseball Labor Presentations Due
	October						
5	2	3	4	5 Forum 2 post due	6	7	8 Forum 2 post due 2 nd online activity
6	9 2 nd online activity	10 2 nd online activity	11	12	13	14	15 Labor Presentations Due
7	16	17	18	19	20	21	22 Salary Arbitration Paper Due
8	23 Midterm 1 opens	24	25	26	27 Knowledge Check due	28	29
9	30	31	1	2	3	4	5 Journal Question 1 due
	Novembe	er					
10	6	7	8	9	10 Knowledge Check due	11	12
11	13	14	15	16	17	18	19 Journal Question 2 due
12	20	21	22	23 Thanksgiving	24 Knowledge Check due	25	26 MMA Plan due
13	27	28	29	30	1	2	3 MMA Project Online
	Decembe	r					
14	4 MMA Project Online	5 MMA Project Online	6	7	8	9	10
15	11 Midterm 2 Opens	12	13	14	15	16	17