

## **Anne-Michelle Marsden**

### **Curriculum Vita**

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#### **ACADEMIC POSITION**

##### **Rutgers University**

January 1985 – present

Assistant Teaching Professor

July 1, 2017 – present

*Appointment:* School of Management and Labor Relations, LSER Department

*Responsibilities:*

Teaching: (online)

Service: Assist other faculty in creating and developing high quality online instruction; Assist Academic Program Director in assessing learning in online courses; Meet in person with department faculty on an occasional basis, about once per semester.

Instructor

September 1, 2014 – June 30, 2017

*Appointment:* School of Management and Labor Relations, LSER Department

*Responsibilities:*

Teaching: (online)

Service: Assist in increasing number and quality of SMLR online course offerings.  
Online pedagogy training of faculty and adjuncts

Lecturer

September 1, 2009 – August 31, 2014

Teaching: (online)

Service: Assist in increasing number and quality of SMLR online course offerings.  
Online pedagogy training of faculty and adjuncts

Lecturer

July 1, 2007 – August 31, 2009

*Appointment:* Division of Continuous Education and Outreach

*Placement:* School of Management and Labor Relations

*Responsibilities:* See below appointment.

Instructor

August 1, 2003 – June 30, 2007

*Appointment:* Division of Continuous Education and Outreach  
(now Division of Continuous Studies DoCS)

*Responsibilities:* Teaching: Online course instruction, (credit) graduate/undergraduate and (certificate) professional development.

*Service:* Instructional design and online teaching pedagogy training.

#### **PRIOR RUTGERS UNIVERSITY POSITION**

Associate Professor

School of Environmental and Biological Sciences (Cook College)

February 11, 1985 – July 31, 2003

Tenured July 1, 1993

*Appointment:* Department of Family and Community Health Sciences,  
Rutgers Cooperative Extension

*Responsibilities:* Develop, implement, and evaluate university extension classes and courses.

Academic Expertise: diversity and inclusion, adult lifespan development, emotional intelligence, community wellness and capacity building. Classroom and online education.

*Accomplishments related to this position available on request.*

## DEGREES

Florida State University, College of Human Sciences  
Tallahassee, Florida, USA

Master of Science, 1984

Thesis: Programming Needs of Rural and Urban

University of Florida Extension Clientele

Bachelor of Science, 1982

## CERTIFICATION AND BADGE

Inclusive & Equitable Teaching (Level 1)

Certified by: Rutgers Office of Teaching Assessment and Research (OTEAR) and the University Equity and Inclusion Office. January 2022.

Administer and interpret the Mayer, Salovey, Caruso Emotional Intelligence Test (MSCEIT), type B psychological test. Certified by: David Caruso and Mental Health Systems, Yale University, 2007.

## TRAINING

### Online Course Design and Teaching

The Evolving Conversation About Quality in Online Learning, 2022 (05/04)  
Inside Higher Ed. Presentation of latest online learning research.

Peer Collaboration and Interaction: Advanced Tools and Strategies, 2022 (04/22)  
Training offered through Teaching and Learning through Technology (TLT); Division of Continuous Education (DoCS) or Office of Instructional Technology (OIT)

Ally (09/23); Hypothesis (1/11); PlaytPosit (1/10), 2022  
Training offered through Teaching and Learning through Technology (TLT); Division of Continuous Education (DoCS) or Office of Instructional Technology (OIT)

Comprehensive Training on Canvas LMS, 2016 (06/21)  
Trained by: Canvas Corporate Trainer, 3 day intensive

### Diversity and Inclusion

Cultural Responsiveness in the Learning Environment (Part 1), 2022 (11/03)  
School of Management and Labor Studies

Debating What's Debatable: Understanding the CRT/I Argument, 2022 (10/22)  
Speaker: Gloria Ladson-Billings  
Rutgers Graduate School of Education, Institute for the Study of Global Justice, School of Management and Labor Studies

Religious Diversity Leadership Summit, 2022 (05/17–18)  
Tanenbaum Center for Interreligious Understanding  
Embrace Religious Diversity. Insights from global leaders paving the way for religiously inclusive workplaces; navigating challenges and opportunities of religious diversity in the workplace. Key Sessions: Data on Religious Diversity; United States; Panel Discussion: Employee Resource Groups; Media as Cross-Cultural Communication.

Voices of Diversity: LGBTQ+ Student Stories, 2022 (04/01)  
SAS Office of Undergraduate Education

Education as Disruption Virtual Intensive, 2022 (03/11)  
Sponsored by: Rutgers Office of University Equity & Inclusion and the Diversity Education Network

GreenZone: Military Cultural Competence Training  
Office of Veteran and Military Programs and Services

Not Your Inspiration: Dehumanizing Disabled People Through Misguided Praise  
Office of Disability Services – RBHS

Speak Up! Responding to Everyday Bigotry  
Southern Poverty Law Center, Learning for Justice Division

Speak Up! Bias Prevention Workshop, 2022 (02/02)  
Rutgers Office of University Equity and Inclusion

Centering Respect, 2022 (01/28)  
Rutgers Diversity, Inclusion and Community Engagement

Developing Cultural Intelligence, 2021 (11/30)  
SMLR Lunch and Learn

Improving Education with the Science of Learning: The Impact of Culture, Beliefs – International Student Edition, 2021 (11/18)  
Rutgers Office of Teaching Assessment and Research (OTEAR) and Rutgers Global-International Academic Success Office

Culturally Responsive Course Design and Teaching Strategies, 2021 (11/18)  
Teaching and Learning through Technology (TLT); Division of Continuous Education (DoCS)

Universal Design for Learning and Inclusive Teaching Strategies, 2021 (11/11)  
Teaching and Learning through Technology (TLT); Division of Continuous Education (DoCS)

Dean's Lecture Series: Critical Conversations on Black History: Isabel Wilkerson, 2021 (04/19)  
Douglass College

## **AWARDS 2003 – present**

*Awards prior to 2003 available upon request.*

### **National**

*Center for Internet Technology in Education (CiTE)*

#### **Excellence in Online Teaching, 2007**

Awarded for a significant commitment to quality in online teaching: Creation of superior online content; development of highly engaging learning opportunities; formation of outstanding mentoring relationships with students; promotion of exceptional learner-learner collaboration; use of first-rate approaches to assessment

*National Association of Counties (NACo)*

#### **National Achievement Award, 2003**

Awarded for creation, course development, and teaching of the Best Practices for Management Initiative in Atlantic County, New Jersey, USA.

*Zonta International*

#### **Women Who Make a Difference, 2003**

Awarded for work with the Mopan & Q'eqchi' Maya, Belize, Central America

## **Scholarship**

**Curriculum Development**      *2001 - present*

## **Topics in LER: Organizational Behavior**

38:578:614 – 3 credit; 14 weeks

Developed to be taught asynchronous online

This course also involves an abbreviated summer semester version – 11 weeks

Delivered online through Canvas LMS – spring, summer, fall 18

### **Original Course Design: 2017**

Several assignments revised after 1<sup>st</sup> offering – summer 2018

Assignments & Assessments – OB Graduate Level		
<b>Briefing Papers</b>	360 points (36%)	<b>Briefing Paper #1</b> – 100 points Contemporary Organizational Environment (Students choose topics to develop writing assignment: Cultural Competence, Artificial

		Intelligence, Corporate Social Responsibility, Forced Arbitration Agreements) <b>Briefing Paper #2</b> – 160 points Critical Considerations in Employee Motivation & Support (Choose material from journal articles provided.) <b>Briefing Paper #3</b> - 100 points Contemporary Leadership Issues
<b>Discussions</b>	300 points (30%) 50 points each	1. Managerial Skills & Organizational Behaviors that Support Employee Effectiveness 2. The Contemporary Organization and Organizational Culture (Discussion of Briefing 1 papers) 3. Perception of Fairness, Justice and Trust in the Workplace 4. Contemporary Team Issues 5. Employee Negotiation 6. Leadership Issues (Discussion of Briefing 3 papers)
<b>Portfolio</b>	175 points (17.5%)	Reflections on self-assessments associated with textbook chapters Portfolio 1 – 70 points; Portfolio 2 – 105 points
<b>Quizzes</b>	160 points (16%)	Week 6: Week 1 – 6 quiz - 90 points Week 14: Week 8 – 11; 14 quiz– 70 points
<b>Attending to Canvas Related Information</b>	5 points (.05%)	Completing: General bio; uploading digital image; choosing default email address for notifications; deciding on notification type and frequency

### Grading Rubrics

Grading rubrics developed for each assignment noted above; published for student reference and use when grading.

## Organizational Behavior & Work

SMLR Management and Work – 37:624:345 3 credit; 14 weeks

LSER Through Spring 2020 - 37:575:345

This course also involves an abbreviated summer semester version – 11 weeks

Delivered online through Canvas LMS – spring 18 to present

### Original Course Design: 2017

Several assignments revised after 1<sup>st</sup> offering – summer 2018

Full update of assignments & new course text edition - summer 2021

Major topic areas in relation to organizations:

**Individual Employees** (personal characteristics, values, perceptions, and reactions)

**Social and Group Processes** (groups and teams, decision making and problem solving, conflict and negotiation, communication, power, influence, and politics)

**Leadership** (modern leadership approaches)

**Organizational Processes** (organizational culture; globalization, technology, ethics, corporate governance; new employment relationships)

Assignments & Assessments – OB Undergraduate Level <b>UPDATED: Jan/22; Reflects New Course Design</b>		
<b>Portfolio</b>	390 points (39%)	Reflections on feedback from results of online self-assessments associated with textbook chapters. Topics

	3 Parts; 130 points	<b>Part I:</b> Workplace Diversity, Locus of Control and Learning Style <b>Part II:</b> Impact/ Control of Emotions, Teamwork Decision Making <b>Part III:</b> Communication: Listening, Conflict Management, Power, and Influence
<b>Quizzes</b>	270 points (27%)	9“Test Yourself” Quizzes at 30 points each -270 points
<b>Discussions</b>	180 points (28%) 3 of 4 Required 60 points	1. Employee and Organization Perspectives and Relationship 2. See below writing assignment 2 3. Perception of Fairness, Justice and Trust in the Workplace 4. Theory and Real-World Teams 5. Employee Negotiation
<b>Writing Assignments</b>	150 points (15%)	<b>Writing Assignment 1 – 50 points</b> <b>Initial Reflections on Organizational Behavior</b> Students exhibit the ability to make both an academic and personal connection to overall subject and topics explored throughout the semester; showcase critical thinking and provide a high quality writing sample. <b>Writing Assignment 2 – 100 points</b> <b>Contemporary Organizations and OB</b> Students develop an essay on a critical contemporary work-related topic; share essay in Forum 2 area and discuss each other’s topics in relation to course content weeks 1 – 3. Forum 2 is mandatory
<b>Attending to Canvas Related Information</b>	10 points (.10%)	Completing: General bio; uploading digital image; choosing default email address for notifications; deciding on notification type and frequency

### Grading Rubrics

Grading rubrics developed for each assignment noted above; published for student reference and use when grading.

## Religion and Work

37:575:297 – 1 credit; 6 weeks

Delivered online through Pearson LMS 2011 – 2016; Canvas LMS 2017 – fall 2019

**Original Course Design:** 2011; Partial revision 2019

Current Event Listing (for writing assignment #1) updated each semester

This course offers students the opportunity to study and synthesize material on contemporary topics and perspectives:

1. religious diversity in the 21st century US society; religious diversity in the US workplace employee rights, discrimination, and legal remedies
2. religious beliefs and employment accommodation
3. special topics in the 21st century workplace and civil society: Religion and Sexual Orientation; Religion, Race and Ethnicity; Organizations, Society and Labor Today; Communicating with Diverse Others at Work

### Units and Assignments

Assignments & Assessments – Religion and Work (330 points total)		
<b>Writing Assignments</b>	190 points (58%)	<b>Writing Assignment #1 – 65 points</b> Connecting to Course Content: Contemporary News & Views on Religion, Society and Work Identify Subtopic for Writing Assignment #2 - worth 5 points

		<b>Writing Assignment #2</b> - worth 120 points Topic of Interest, Religion and Work Briefing
<b>Quizzes</b>	100 points (30%)	Week 1 – 3 quiz - 50 points Week 3 – 6 quiz - 50 points
<b>Discussion and Poll Engagement</b>	40 points (12%)	Reading of writing assignment #1 submissions within learning community; discuss contents of submissions 30 points Complete class poll (15 questions) 10 points

### Grading Rubrics

*Grading rubrics developed for each assignment noted above; published for student reference and use when grading.*

### The Inclusive Workplace

38:578:510 – 3 credit; 14 weeks

Part of SMLR's Diversity & Inclusion Certificate Program

Meets MLER program workforce diversity requirement

Delivered online through Pearson LMS 2010 – 2015; Canvas LMS 2016 - present

**Original course design:** 2010

**Major Revision:** 2016; 2019; 2021

Content below associated with current version of course.

### Units and Assignments

Unit I: Foundation Concepts; Unit II: Identity & Exclusion Issues; Unit III: Organizational & Interpersonal Inclusion

<b>Assignments &amp; Assessments – The Inclusive Workplace (1,000 points total)</b> <b>Updated – Jan/22; Reflects changes in course assignments</b>		
<b>Discussions *</b>	38.5% (385 points) 7 of 9 Discussions 55 points each	1 Examining Contemporary Issues in Relation to Diversity, Inclusion and Social Justice 2 Allies and Inclusive Discussions 3 Realities, Perspectives and Theories: Diversity and Inclusion 4. Identities and Difference 5 Bias Case Studies 6 Discrimination (Discussion includes select contemporary news articles related to employment discrimination and exclusion.) 7 Organizational Inclusion 8 Diversity and Inclusion Leadership Skills 9 Equity & Inclusion in the Workplace * <i>Discussions 3 – 4, 6 – 9 are student leader lead.</i> <i>Professor provides key questions to begin discussion.</i>
<b>Portfolio</b>	28% (280 Points)	#1: Identity Markers and Initial Reflections - 50 points #2: Diversity Story - 80 points #3: Implicit Association Test Reflection - 50 points #4: Diversity & Inclusion Leadership Plan - 100 points

<b>Course Project *</b>	31% (310 points)  Outlines (60 points) Completed Project (250 Points)	<b>Briefings</b> <b>Section I:</b> Overview of Equity & Inclusion Issues; Existence & Limitations of Legal Remedies <b>Section II:</b> Organizational Policies – Best Practices in Social Justice and Inclusion: Policies, Programs, Culture (2 of 3) <b>Special Interest Topic</b> In-depth examination of 1 equity and/or inclusion issue named in the overview briefing- OR –associated with equity and/or inclusion of chosen cohort. <b>Discussion Questions for Learning Community; Bibliography</b>
<b>Other Assignments</b>	2.5% (25 points)	Course Orientation Quiz – 15 points Bio and Digital Image in Canvas Profile Area – 10 points

\* Course Projects -All projects are evaluated by both the professor (70% of grade) and learning community members (30% of grade.)

\* Discussions - involve student leaders who post early in open period and offer additional replies.

### Grading Rubrics

*Grading rubrics developed for each assignment noted above; published for student reference and use when grading.*

## Diversity and Inclusion

37:624:364 3 credit, 14 week

Until fall 2020: 37:575:364 above course was Diversity in the Workplace

Until Summer 2020: 3 credit, 12 week (summer session)

Delivered online through Pearson LMS 2001 – 2016; Canvas LMS 2016 – present

*This course is taught by an adjunct semesters when I am not teaching the course. I maintain the continuous updates to the course.*

**Original course design:** 2001

**Latest Major Revision:** 2020

Content below associated with the spring 2022 full semester version of course.

### Meets Core curriculum learning objectives (Contemporary Challenges)

CCD-1: Analyze the degree to which forms of human differences and stratifications among social groups shape individual and group experiences of, and perspectives on, contemporary issues. Such differences and stratifications may include race, language, religion, ethnicity, country of origin, gender identity, sexual orientation, economic status, abilities, or other social distinctions and their intersections.

### Units and Assignments

Unit I: Diversity & Inclusion Issues; Unit II: Dimensions of Diversity; Unit III: Diversity Leadership

<b>Assignments &amp; Assessments – Diversity and Inclusion (1,000 points total)</b>		
<b>Updated</b> - September/21		
<b>Discussions</b>	300 points (30%) 50 points each  6 of 9 forums	1: Perspectives on Contemporary Issues 2: Perspectives on Diversity and Inclusion @ Week 4 (Involves reviewing learning community member's writing assignment 1) 3: Discrimination, Employment Protection and JFK Airport Case Study (involves reviewing peer writing assignment 2) 4: Addressing Our Biases and Understanding Microaggressions 5: Appearance Bias 6: Diversity of Sexual Orientation & Gender Identity *

		7: Religious Diversity * 8: Diversity of Mental & Physical Ability * 9: Diversity of Age * * Discussion of course project contents forums 6 - 9
<b>Course Project (Team based assignment)</b>	260 points (26%)	<b>Introduction</b> - What We Didn't Know; What Shouldn't Be Missed <b>Section I: Social Justice Issues</b> Societal Stereotypes; Exclusion, Discrimination, and Inequities; Intersectionality <b>Section II: Legal Protections</b> - Laws & Accepted Policies <b>Section III: In Today's Workplace</b> - What Do Employees Desire and Need; Intersectionality; Institutional and Interpersonal Opportunities for Equity and Inclusion <b>Section IV: Interesting Issue about this Dimension</b> (Team chooses 1 major issue to investigate in-depth) Overview; Thoughts in Relation to the Topic <b>Bibliography</b> - Resources Used to Develop the Presentation <b>Recommended Discussion Points</b> - Questions for Our Learning Community
<b>Writing Assignments</b>	190 points (19%)	<b>Writing Assignment 1</b> - 80 points <b>Pt I</b> Self-Identities; <b>Pt II</b> Perspectives on Diversity & Inclusion <b>Pt III</b> Meritocracy, Melting Pot, Colorblind Ideal <b>Writing Assignment 2</b> <b>Case Study: Discrimination in Newark Airport</b> - 40 points Pt I Compelling Components of the Case Study; Pt II Connection to Course Content Weeks 1 -5 <b>Writing Assignment 3</b> – 50 points How Difference Shapes Experiences and Perspectives - Workplace
<b>Diversity &amp; Inclusion Leadership Portfolio</b>	140 points (14%)	<b>Diversity &amp; Inclusion Leadership Portfolio</b> Two parts worth a total of 140 points <b>Part I:</b> First Concepts: Experience and Meaning; Reflections on Identity and Difference Issues; Covering; Implicit Bias <b>Part II:</b> Perceived intercultural Competence; Competency; Applying Skills Learned; My Diversity and Inclusion Story
<b>Quizzes</b>	100 points (10%)	8 Test Yourself Quizzes
<b>Other Course Activities</b>	30 points (.30%)	<b>Attending to Canvas Account Information</b> Completing: General bio; uploading digital image; choosing default email address for notifications; deciding on notification type and frequency -10 points <b>Class Polls</b> 2 polls open week 1 (10 points); week 8 (10 points)

### Grading Rubrics

*Grading rubrics developed for each assignment noted above; published for student reference and use when grading.*

**Unit II PowerPoint Slide Sets** (50 – 72 slides per set) are published for specific dimensions of diversity addressed in the course. Diversity of: LBGT, Religion, Physical and Mental Abilities, Age, Appearance  
Topic areas: overview; demographics; contemporary employment issues and workforce concerns; employment protections; sample discrimination situations Slide sets are updated each semester.

### \*\* Course Development and Revisions:



This course has been revised and redeveloped over a period of 20+ years. Originally a graduate level course, it was redesigned to serve as a SAS Contemporary Challenge course for undergraduates. Objectives and assignments stated above are those currently used within the new SMLR School wide Management and Work designation (624), and do not reflect past LSER course or original Graduate School/Newark in objectives, content, or assignments.

#### **Development for School of Management and Labor Relations 2006 – present**

##### SMLR Management and Work

Revision: Course content, assignments, and assessments; address new CCD learning goal - 2020

##### LSER Undergraduate Program

Revision: Creation and revision of videos, 2020 - 2022

Revision: Creation and revision of videos, assignment, and content change, 2018

Creation of an abbreviated summer session course, 2016

Major Revision: Application of updated summer session content to regular semester format; migration to Canvas/reworking of multiple assignments, 2016

Revision: minor updating December 2012, 2013; summer 2015

Course title changes: from Diversity in the Workplace – to – Diversity at Work

Revision: July 2011; Course is accepted as a SAS Contemporary Challenges course.

Revisions: minor revision July 2008; midrange revision January 2010

Course title changes: Managing Diversity – to – Diversity in the Workplace

Original Course Development to meet LSER learning objectives: 2006

#### **Development for Graduate School/Newark 2001 - 2002**

##### Original Research and Development: 2001

Accepted for use: Graduate School/Newark, Masters Public Administration, 2002

Abbreviated version of course – summer session - 12 weeks – 2002

### **Emotional Intelligence in the Workplace**

Delivered online through Pearson LMS 2002 – 2016; Canvas LMS – 2017 - present

#### **Original course design: 2002**

Two versions of EI in the Workplace exist using the same course name.

Courses differ in content, depth of investigation into EI theory and assignments.

Both versions have been revised and redeveloped over a period of many years. Originally developed as a graduate level course in the Graduate School/Newark (2002), with an abbreviated version for summer session, (2002). Original undergraduate version was developed in 2007 for LSER students.

### **Emotional Intelligence in the Workplace: MLER Version**

38:578:511 – 3 credit; 14 weeks

#### **Course Revisions**

Major Revisions: 2013; 2017

Midlevel revision December/January 2008 – 09; 2018 – 19; 2020 - 2021 (videos)

Content below associated with most current version of course.

#### **Course Units and Assignments**

Unit I: EI Theory & Practice; Unit II: Developing & Using EI Abilities and Competencies; Unit III: EI Leadership at Work

<b>Assignments &amp; Assessments – Emotional Intelligence in the Workplace – GRADUALTE LEVEL (1,000 points total) Updated - January 2021</b>		
<b>Course Project</b>	310 points (31%)	#1: Emotional Intelligence: Understanding EI - 110 points Completion of and Reflection on EI Assessment; EI Theory and Assessments #2: Developing EI Skills and Competencies - 100 points

		Self-Awareness; Managing Emotions: Conditioned Relaxation Response #3: EI Theory to Practice - 100 points EI Plan; Plan for Change
<b>Discussions</b>	275 points (27.5%) 55 points each 5 of 5 forums	1: Perspectives on the Science and History of EI/ESI 2: Developing EI Abilities & Competencies 3: Workforce Diversity and EI in the Workplace * 4: Empathy and Workplace Inclusion * 5: Relationship Building and Interpersonal Expertise * 6: EI/ESI and Teams *      * <i>Student leader lead.</i>
<b>Writing Assignment</b>	270 points (27 %)	Special Interest Topic Writing Assignment Student chooses topic with input of professor Outline 50 points; paper 220 points
<b>Knowledge and Skill Assessments</b>	125 points (12.5%)	Three self-assessment type quizzes worth between 30 and 40 points. 1 requires answering short answer questions
<b>Attending to Canvas Related Information</b>	20 points (.20%)	Completing: General bio; uploading digital image; choosing default email address for notifications; deciding on notification type and frequency

Students are required to complete an online assessment associated with the ability based model of emotional intelligence: MSCEIT (Mayer, Salovey, Caruso Emotional Intelligence Test)  
Students elect to engage in the ESCI 360 (Emotional and Social Competency Inventory) the assessment associated with the competency based theory on emotional and social intelligence. (Students must be working and recruit 3 members of the workforce, including their supervisor, to be part of their assessment team.)

Assessment results are reflected upon and discussed in Course Project Part 1 and 3.

### Grading Rubrics

*Grading rubrics developed for each component of assignments noted above; published for student reference, use in Canvas grading tool.*

\* Portions of video involve interview with Cary Cherniss

## Emotional Intelligence in the Workplace - Undergraduate Version

35:575:367 – 3 credit; 14 weeks

### Course Revisions

Major Revision: 2012; 2017

Midlevel revision December/January 2008 – 09; 2018 – 2019, 2021 (videos)

Major revision for undergraduate use 2007

### Course Units and Assignments

Unit I: Basics of EI; Unit II: Developing EI; Unit III: Using EI

<b>Assignments &amp; Assessments – Emotional Intelligence in the Workplace –UNDERGRADUATE LEVEL (1,000 points total) Updated – January 2020</b>

<b>Course Project 3 Parts</b>	310 points (31 %)	<b>#1: Emotional Intelligence: Understanding EI</b> - 110 points Completion of and Reflection on EI Assessment; EI Theory and Assessments <b>#2: Developing EI Skills and Competencies</b> - 100 points Self-Awareness; Managing Emotions: Conditioned Relaxation Response <b>#3: EI Theory to Practice</b> - 100 points EI Plan; Plan for Change
<b>Quizzes</b>	265 points (26.5%)	Course Orientation Quiz – 30 points 4 Content Quizzes – 235 points Short answer, t/f. multiple choice and multiple answer
<b>Writing Assignments</b>	255 points (25.5%)	<b>Writing Assignment 1</b> – 100 points Part I: The Science Behind EI/ESI; Part II: Critical Thinking about Emotional and Social Intelligence (Includes web search for popular articles on EI) <b>Writing Assignment 2/3:</b> Special Interest Topic – 155 points Part I: Overview of Topic or Subtopic; Part II: Link to the Workplace – or – Employee Success in the Workplace; Part III: Opinion Statement on Topic (Half class completes WA #2/ half WA #3) Students share contents and discuss.
<b>Discussions</b>	150 points (15%) (3) 50 points	<b>Learning Community Reflection on Writing Assignment Contents</b> Discussions linking course content with content and opinions communicated in writing assignment 1, 2 and 3
<b>Other Course Responsibilities</b>	20 points (.20%)	<b>Attending to Canvas Account Information</b> Completing: General bio; uploading digital image; choosing default email address for notifications; deciding on notification type and frequency

Students are required to complete an online assessment: MSCEIT (Mayer, Salovey, Caruso Emotional Intelligence Test) Assessment results are reflected upon and discussed in both Course project Part 1 and 3.

### Grading Rubrics

*Grading rubrics developed for each component of assignments noted above; published for student reference, use in Canvas grading tool.*

\* Portions of video involve interview with Cary Cherniss

## Professional Development Strategies

37:575:368– 3 credit; 14 weeks

Delivered online through the Pearson LMS 2001 – 2016; Canvas LMS 2017 - present

**Original Course Design:** 2001\*\*

### Major Revisions

Summer 2022; Summer 2019; Summer 2017, 2015, 2013; January 2008

Research and development for LSER - 2006

### \*\* Course development and revisions:

This course has been revised and redeveloped over a period of 20+ years. Originally a graduate level course, it was redesigned to serve as a contemporary employment skills course for LSER

undergraduates. Objectives and assignments stated above are those currently used within the LSER course, and do not reflect original Graduate School/Newark objectives, content or assignments.

Original Research and Development: 2001

Review process: Graduate School/Newark, Masters Public Administration, 2002

Abbreviated version of course – summer session -12 weeks – 2002

**Unit and Assignments**

Unit I: 21st Century Employment; Unit II: Self Development for Employment Success; Unit III: 21st Century Employee Skills & Competencies

<b>Assignments &amp; Assessments –Professional Development Strategies (1,000 points total)</b> <b>Updated - October, 2020</b>		
<b>Team Based Assignments</b>	380 points (38 %)	Involves a semester long collaborative assignment accomplished in virtual teams Team Development & Competency Assignments – 185 points 4 assignments associated with team activities & individual team member evaluation. Team Project - 200
<b>Discussions</b>	300 points (30%) 50 Points each; 6 discussions	Forums #3 and #7 are Mandatory 3. Organizing and Completing a Virtual Team Assignment 7. Critical Reflection on Essential Skills: Top Course Projects  Forums 1,2,4,5,6 – 4 out of 5 required 1. Contemporary Work Issues 2. Skills, Learning and the Future of Work 4. Critical Reflection on Change and Life Transitions 5. Critical Reflection on Mindfulness 6. Critical Reflection on the Five Minds For The Future
<b>Professional Development Journal</b>	300 points (30%)	Part I: Employment Experience: Desires, Expectations, Impact of the Future of Work; Learning; Essential Skills Part II: Self-Awareness Key Concepts to Apply; Definition of Success; Reflections on Your Johari Window; Core Values Part III: Crafting Your Life (Harvard Business Review Simulation Reflection) Using Mindfulness Part IV: Personal Strengths; Professional Development Essay
<b>Task Completion</b>	20 points (2%)	Team Project Student Contract - 10 points Updating of Account Information in Canvas - 10 points

**Grading Rubrics**

*Grading rubrics developed for each component of assignments noted above; published for student reference, use in Canvas grading tool.*

**Self-Development for Professional Success**

38:578:512 – 3 credit; 14 weeks

VITA: Marsden 12/08/22

Delivered online through the Pearson LMS  
*This course was taken out of rotation in 2014*

### **Original Course Design: 2009**

Strategies for career advancement given the changing nature of work and organizations. skill assessment/development, career progression, and work/life balance; intergenerational, gender, and racial/ethnic issues.  
*Information about course on request.*

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### **Professional Development Courses**

#### **Supplier Diversity Online, 2003 – 2006**

*Online continuing education course developed to increase knowledge and build skills for human relations employees regarding the theory and use of best practices in supplier diversity process management. Three tiered course: Units: Introduction to Supplier Diversity, The Business Case for Supplier Diversity Programs, Setting Up A Supplier Diversity Process, Supplier Diversity Program Process, Second Tier Programs and Processes, Best Practices in Supplier Diversity, Benchmarking, Topical Issues in Supplier Diversity. Delivered online through the eCollege© platform – 13 week course*

(Project director 100%, curriculum developer 70%, course text authorship 45%, course shell text authorship 90%, 15% technical production Flash movies.)

#### **Emotional Intelligence Primer, 2005**

*Online continuing education course developed to increase awareness of Emotional Intelligence theory, competencies, and worksite application and benefits. 4 Units: What is Emotional Intelligence, Business Case for EI, EI Competencies, Worksite Initiatives. Delivered online through the eCollege© platform – 1 day training*

### **Publications**

#### **Paper**

Marsden, Anne-Michelle (October 2008). Teaching EI Theory and Practice Online, Higher Education Symposium on Emotional Intelligence, Georgetown University, Washington D.C.

#### **Publication**

Marsden, A.M. (2003). Online Education: New Rules, New Rewards. Journal of Family and Consumer Sciences, 95(4), p. 8 -11.

### **Teaching**

#### **Online Instruction**

##### MLER Courses

38:578:510 The Inclusive Workplace – sp. '10 – '15; f.'16 – '22

38:578:614 Emotional Intelligence in the Workplace – sp. '06; fall '07; sp '09; fall '12, '14; sp. '16 – '22

38:578:512 Self Development for Professional Success – fall '09, '11, '13

38:578:611 Professional Development Strategies – fall '06; sp. '08; fall '09;

38:578:614 Managing Diversity in the Workforce - fall '05; sp. '07; fall '08

*Note - MLER Program: Self Development for Professional Success replaced Professional Development Strategies in 2009. Self-Development for Professional Success was taken out of rotation fall, 2014*

*The Inclusive Workplace replaced Managing Diversity in the Workplace in 2010.*

#### LSE Undergraduate Courses

37:575:297 Religion and Work – fall '11; sp. and fall '12 – '19

37:575:345 – or - 624:345 Organizational Behavior and Work – spring '19 – '20 fall and spring - '21 – '22

37:624: 364 Diversity & Inclusion – fall '20; sp. and fall. '21, 22 (replaces Diversity at Work)

37:575:364 Diversity at Work – fall '08 and '15; sp. '07 and '10 – '15; fall '15 – '19

37:575:367 Emotional Intelligence in the Workplace - fall '07; sp. '09; fall '12, '15; sp. '16 – '22

37:575:368 Professional Development Strategies – fall '06; sp. '08; fall '09, '11, '13, '15, '20, 22

#### **Presentations**

Marsden, A.M., Labrada, M. (March 14, 2022). DEI Related Content and Assignments in Asynchronous Online Courses. Rutgers Online Learning Conference. New Brunswick, NJ. (virtual) Changes for Today Track.

Marsden, A.M. (2021). Diversity, Equity, and Inclusion in the Virtual Classroom. Rutgers Online Learning Conference. New Brunswick, NJ. (virtual) Improve Track.

Marsden, A.M. (2020). Teaching Workplace Social Justice Online: Recommendations for Engagement. 10th ILERA Regional Congress of the Americas. Toronto, Ontario, Canada. (virtual) Panel; Teaching Labour and Employment Track

Marsden, A. M. (2016). Rubrics as a Means to Address Our “Other Certainty.” Rutgers Online Learning Conference, Mid-Atlantic Region, New Brunswick. NJ.

Marsden, A.M. (2015). Worth The Work? Team & Collaborative Learning, Rutgers Online & Hybrid Learning 6<sup>th</sup> Annual Conference, Newark and New Brunswick, NJ.

Marsden, A.M. (2015). Encouraging Student Engagement: Beyond Post Once, Comment Twice. Rutgers Online & Hybrid Learning 6<sup>th</sup> Annual Conference, Newark and New Brunswick, NJ.

Caprio, Raphael, Marsden, Anne-Michelle (2006). Teaching Opportunities Workshop, 2006 Annual Conference, Rutgers Cooperative Extension, Skill Development & Best Management Practices in Entrepreneurship, Cook Center, New Brunswick, NJ.

#### Within SMLR

SMLR Ph.D. Candidate Proseminar – March 8, 2022

1 hour interactive presentation on online teaching/learning and best practices in grading (virtual)

SMLR Teaching Workshop – September 30, 2016

75 minute school wide interactive workshop on online teaching; with Ashley Conway and Hadi El-Farr

SMLR Ph.D. Candidate Proseminar – October 7, 2008

2 hour interactive presentation on online teaching/learning and best practices  
Lecture, PowerPoint Presentation, handouts (in-person)

#### **Student Internships and Independent Study**

##### Undergraduate

Carol Pisapia, Independent Study (Fall, 2014)

##### Graduate

Marvelyn Tiziani, Independent Study (Fall, 2014)

Maria Ganz, Educational Internship (Spring, 2013)

## **Service 2006 - present**

### **LERA**

Teaching Interest Section Committee Member - 2021 - 2022

### **OTEAR**

Inclusivity Series Focus Group – April 21, 2022

Best Practices in Group Projects, Workshop, Panel with Arturo Osorio, RBS; Sophia Fu, SCI; Monica Torres SAS – April 20, 2022 (virtual)

### **SMLR/Department of Labor Studies and Employee Relations**

#### **Use of Canvas Admin Access**

Granted administrative level access to SMLR Canvas shells 2016 after being fully trained on Canvas by Canvas staff. Assist faculty in addressing more complex issues in Canvas shells on a regular basis.

**Updating course content and course shell preparation for online course; training/managing/assisting adjuncts and handling Cengage (online textbook and activity) issues, addressing student and adjunct questions.**

#### Organizational Behavior and Work 37:624:345

Yan Pan – spring – 2022 spring/summer - 2021

Jennifer Zachary: spring 2018 – 2021; fall and spring semesters

Maureen Sheridan: spring 2018, fall 2018; spring 2019; spring 2021; spring 2022

Faiza Abbas: spring 2018; summer 2018 – 2020

#### Organizational Behavior and Work 38:578:614

Eugene Son – fall 2018

Amir Maleki – spring, summer 2018

### **Updating course content and course shell preparation for online courses taught by Pamela Temple -adjunct faculty**

Diversity & Inclusion 37:624:364 (Replaces Diversity at Work) – Fall -2020 - 2021; Spring 2020; 2022

Diversity at Work 37:575:364 – Summer 2016, Fall and Spring semesters – 2017; Spring – 2018; 2020; Fall 2018; Summer 2019

Professional Development Strategies 37:575:368 – Fall 2017; Fall 2019; Spring 2021-'22

Significant work with adjunct and full time faculty:

#### **Assistance in instructional design, online learning pedagogy and/or training to teach course.**

\* Provided significant assistance for some faculty in more than one platform. Initially, when working in e-College and then when working in Canvas. Names are listed under year of latest assistance.

### **2020**

Peter **DeChiara** (History of Labor & Work 37:575:202) – winter – spring 2020

Patricia **McHugh** (Youth and Work 37:575:215) fall 2019 – winter - spring 2020

Patricia **McHugh** (Negotiation 37:575:326) – winter - spring 2020

Pamela **Temple** (Diversity at Work 37:575:364, Summer Session & Regular Semester)

fall 2016 - fall 2018; summer 2019; spring 2020

## **2019**

Peter **DeChiara** (American Labor Law 37:575:340) summer – fall 2019  
Darcel **Lowery** (Diversity at Work 37:575:364) fall 2018 – spring 2020  
Darcel **Lowery** (Issues at Work: Workplace Violence 37:575:295) fall 2019 – spring 2020  
Patricia **McHugh** (Introduction to Labor & Employment 37:575:100) summer – fall 2019  
David P. **Pepe** (Labor Relations in Professional Sports 37:575:310) summer – fall 2019  
Teresa **Poor** (Perspectives in Labor Studies 37:575:395) spring – fall 2019  
Lisa **Schur** (Employment Law 38:533:566) fall 2019  
Pamela **Temple** (Professional Development Strategies 37:575:368) spring 2013; fall 2017;  
fall 2019

## **2018**

Faiza **Abbas** (Organizational Behavior & Work 37:575:345) – spring, summer - fall 2018  
Andrea **Estepa** (Women and Work 38:578:541) – spring – fall 2018  
Saehee **Kang** (Organizational Behavior & Work - 37:575:345) - fall 2018  
Amir **Maleki** (Topics in LER: Organizational Behavior 38:578:610) – summer – fall 2018  
Omar **Montoya** (Writing in Employment Relations 37:575:300) – summer 2017 – spring 18  
Leslie **Rappaport** (Writing in Employment Relations 37:575:300) – fall 2017 – spring 18  
Ruth **Ruttenberg** (Economics of the Employment Relationship 37:575:325) – summer – fall  
2015; summer 2017 – spring 2018  
Katherine **Sciacchitano** (Writing in Labor Studies & Employment Relations 38:578:502) – spring  
– fall 2018  
Dan **Sidorick** (New Jersey Labor History 37:575:207) summer - fall 2015; summer – fall 2018  
Maureen **Sheridan** (Organizational Behavior and Work 37:575:345) – spring and fall 2018  
Michael **Slott** (History of Labor & Work 1880-1945 37:575:202) – summer 2017 – spring 18  
Eugene **Son** (Topics in LER: Organizational Behavior 38:578:614) – fall 2018  
Jennifer **Zachary** (Organizational Behavior & Work 37:575:345) – spring and fall 2018

## **2017**

William **Brucher** (Labor and Employment History 38:578:612) fall 2016 – spring 2017  
John **Castella** (Introduction to Labor Studies and Employment Relations 37:575:100) 2017  
Rose **Cipparulo** (Employment Law 37:575:315) summer – fall 2012; spring 2016 – spring 2017  
Carla **Katz** (American Labor Law 38:578:550) spring 2013; summer – fall 2015; spring 2017  
Sheila **Lawrence** (Finance for Personal and Professional Success 37:575:250) fall 2017 –  
spring 2018  
Crystal **Lupo** (Working Women in American Society 37:575:309) summer – fall 2017  
Crystal **Lupo** (Latino Workers in the US 37:575:307) summer – fall 2017



Julie **Peters** (Short Topics: Information Literacy 37:575:191) fall 2016 – spring 2017  
Carmen **Rogers** (Youth and Work 37:575:215) summer 2017  
Carmen **Rogers** (Black Workers in American Society 37:575:303) summer 2017  
Alex **Sperling** (Labor Relations in Professional Sports 37:575:310) fall 2013; spring 2017  
Shawn **Taylor** (US Labor and Work 37:575:201) fall 2016 – spring 2017  
Amy Tracy **Wells** (Working Women in American Society 37:575:309) fall 2011 – spring 2012  
spring – fall 2013; summer – fall 2017

## **2016**

Sandy **Becker** (Leadership in the Workplace 37:575:491) fall 2014 – fall 2016  
Yana **Rodgers** (Women and Work 38:578:541) spring – summer 2016

## **2015 – 2007**

Vanessa **Casanova** (Latino Workers in the United States 37:575:307) 2010 – 2011  
Ashley **Conway** (Occupational Safety and Health 37:575:338) 2007-2008  
James **Cooney** (Employment in the Workplace 37:575:315) summer – fall 2011  
Mary **Gross** (Emotional Intelligence in the Workplace 37:575:367) spring 2007; spring 2009  
Dawn **Johnson** (Diversity in the Workplace 37:575:364) 2006 – 2007  
Norah **Kerr-McCurry** (Senior Seminar 37:575:450 and Social Media in the Workplace 37:575:392) 2007– 2008; fall 2011  
Barbara **Lee** (Employment Law 38:578:566) spring 2008 – spring 2009  
Kay **Lynch** (Professional Writing in Employment Relations 37:578:611) spring – fall 2009  
Sahra **Rykief** (Social Movements, Social Change and Work 37:575:357) summer – fall 2009  
Lisa **Schur** (Employment Law 37:575:315) fall 2014 - spring 2015  
Paula **Voos** (Perspectives in Labor Studies 37:575:395) summer – fall 2008, 2012

## **SMLR Online Learning Webpage**

Development of online learning webpage for use by students enrolling in SMLR online courses.  
Sections: What to Expect, Should I Enroll in an Online Course? Computer Skills Needed for Online Course, Course Platform and Student Support, SMLR Online Courses, Getting Ready to Start the Semester.  
Webpage completed - November 2008