Corporate Governance and Financial Analysis 38:578:538:01 Spring 2015

Professor: Peter Rokkos
Office Hours: Before and after class and otherwise by appointment.
Email: peter.rokkos@rutgers.edu
Cell Phone: 732 216 4209

Time: Monday 7:20 – 10:00 pm
Location: LEC Room 130/131

SYLLABUS

Course Description: Corporate governance issues; financial statement analysis; and cost accounting for collective bargaining and workplace management.


A Real Look at Real World Corporate Governance Paperback by David Larcker (Author), Brian Tayan (Author), Michelle E. Gutman (Editor) 2013 Amazon Price $13.49 Paper $9.99 Kindle This text is referred to below as the “Corporate Governance Text”

Additional materials as indicated below will be made available on Sakai.

Required Software: Microsoft Word, Excel, and PowerPoint, Adobe Acrobat Reader

Prerequisites: An active e-mail account, netid, access to Sakai and basic knowledge of Microsoft Word Excel, Arithmetic, and Algebra (ratios, percents, and word problems) are required. Students are strongly encouraged to review their basic math and Excel skills.

Grades: All readings should be completed prior to the date noted on the syllabus. Grades will be based on assignments, class participation, two exams, and one presentation. Due dates and deadlines are firm. Unless you can get prior approval, each day late costs you a letter grade. All course material except textbooks and databases will be available on Sakai. You must download your assignments and upload your completed written assignments in the Assignments folder on Sakai. Plan your time well. Grading weights are as follows:

Assignments and Class Presentation 50%
Class Attendance and Participation 10%
Midterm Exam: Financial Analysis 20%
Final Exam: Corporate Governance 20%
Attendance: Attendance is of critical importance. It is essential to keep up with the class material. Attendance will be taken during certain classes. If a student misses/will miss a class, then the student needs to send a courtesy e-mail message to the professor.

Assigned Readings: Note that the assigned readings indicated below will be revised over the course of the semester; please pay attention during class and on Sakai for specific assignments and due dates.

Week 1: Introduction; Financial Accounting

January 26
- Financial Statements Text
  - Chapters 1 and 2
  - Assignment 1 to be posted on Sakai – Target due date February 9 at 11:59pm

Week 2: Accounting Concepts, Statement of Cash Flows and Income Statement

February 2
- Financial Statements Text
  - Chapter 3
  - We will analyze major retailers: Wal-Mart, Amazon, Costco, and Target

Week 3: Financial Statements

February 9
- Financial Statements Text
  - Chapter 4
  - Assignment 2 to be posted on Sakai – Target due date February 23 at 11:59pm

Week 4: Financial Analysis – the Importance of Free Cash from Operations

February 16
- Financial Statements Text
  - Chapters 5

Week 5: Financial Analysis – Ratio Analysis

February 23
- Financial Statements Text
  - Chapter 13
  - We will compare Wal-Mart to Target, Costco, and Amazon. Assignment 1 to be posted on Sakai – Target due date February 9 at 11:59pm
  - Assignment 3 to be posted on Sakai – Target due date March 6 at 11:59pm

Week 6: Introduction to Capital Budgeting: Discounted Cash Flow – Net Present Value, and Internal Rate of Return

March 2
- Financial Statements Text
  - Chapters 20 and 21
Corporate Governance and Financial Analysis

Week 7: Mid-term Exam
March 9

NO CLASS MARCH 16
Rutgers University Spring Break

Week 8: Corporate Governance Overview
March 23
- **Corporate Governance Text**
  - Part I and Part II
  - Assignment 4 to be posted on Sakai – Target due date April 6 at 11:59pm

Week 9: Accounting and Corporate Governance; Does Corporate Governance Matter in Efficient Capital Markets?
March 30
- **Corporate Governance Text**
  - Part I and Part II

Week 10: Executive Pay
April 6
- **Corporate Governance Text**
  - Part III and Part IV
  - Assignment 5 to be posted on Sakai – Target due date April 20 at 11:59pm

Week 11: How Shareholder Value Capitalism Has Transformed Employment; Corporate Governance in Global Perspective – Diversity or Convergence?
April 13
Week 12: Mergers & Acquisitions: Who’s Interest Do They Serve?

April 20

- Assignment 6 to be posted on Sakai – Target due date May 3 at 11:59pm

Week 13: Future of Regulation, Capitalism, and Corporate Governance

April 27

- Finance and Labor Perspectives on Risk, Inequality and Democracy, Sanford M. Jacoby. 30 Comparative Labor Law and Policy Journal 7, Fall 2008
- Class Presentations

Week 14: Class Presentations; Catch up and wrap up

May 4

Final Exam date TBD

Assessment:

Posting of Grades: Please check MyRutgers for your final grades.

Assessment Policy:

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<thead>
<tr>
<th>Letter Grade</th>
<th>Scores Based on Course Components</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>B+</td>
<td>85-89</td>
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<tr>
<td>B</td>
<td>80-84</td>
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<tr>
<td>C+</td>
<td>75-79</td>
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<tr>
<td>C</td>
<td>70-74</td>
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<tr>
<td>D</td>
<td>60-69</td>
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<td>F</td>
<td>&lt; 60</td>
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Note: The thresholds for final letter grades will be re-scaled if a conventional standard seems unreasonable. “In-between” grades will be re-evaluated based on a number of factors including attendance and participation.

Academic Integrity: All students are responsible for locating, reading, and abiding by the University Policy on Academic Integrity for Undergraduate and Graduate Students. The policy is available on-line at http://cat.rutgers.edu/integrity/policy.html.