LABOR AND CORPORATE RESTRUCTURING
37:575:361:01
GLOBALIZATION, CORPORATE RESTRUCTURING, AND EMPLOYMENT
38:578:530:01

Fall 2014

Class Time: Monday 9:50 – 12:50 College Ave. Campus/Hardenbergh Hall Rm. A4
Office Hours: Monday and Weds afternoons by Appointment LEC Room 148
Administrative Assistant: Debra McNeill 848-932-6926

Requirements
This course will have a seminar format, including a combination of lectures, case studies, and discussion. All students are expected to attend each class prepared to discuss the readings. Final grades will be based 1/3 on class participation, 1/3 on a mid-term exam, and 1/3 on a final exam.

Class Participation
This class will be conducted seminar style and class participation is essential. You must read and think about the material before the seminar and be prepared to participate actively in small group and entire class discussions.

Your participation grade will also be based on:

Discussion Leadership - Each student is required to sign up for one week of the semester. All students choosing a particular week will facilitate a small group discussion that will include preparing a list of discussion questions and summarizing the main issues and arguments for that week including integration with readings and discussion from previous classes.

Weekly Summaries – To assist in class participation, and help review for exams, students are required to write 10 short (1-2 page) papers answering questions about each week’s reading and relating it to our ongoing conversation about globalization, corporate restructuring and the changing nature of employment. These papers summarize the main
ideas and arguments from the readings each week and how they relate to previous readings/arguments and the course theme. You may include multiple readings in your summaries (you don’t need 1 page for each reading) but be clear and reference the reading and author you are discussing in each section of your paper. The questions can be found each week under the Assignments Tab on Sakai. Papers are due by the beginning of class. If a student is unable to attend class the paper must still be submitted. Note there are 11 writing assignments, you may choose to miss one.

Norms

- Read and think about all of the assigned readings before each class.
- Please participate actively, thoughtfully, and respectfully – listen and engage appropriately.
- Please be ready to begin class on time. Some lateness is inevitable but it is disruptive so please keep it to a minimum.
- Please minimize absences – this is a seminar that depends on participation. If you must miss class please call or email me in advance.
- Please turn all cell phones off prior to the start of class.
- You may use personal computers, but only for class work – not for checking email or social media.
- Please turn in the exams when they are due.

Please Review the University's Policy on Academic Integrity: [http://cat.rutgers.edu/integrity/policy.html](http://cat.rutgers.edu/integrity/policy.html)

Readings

There is no single text for this course. Readings for each week will be available on the Sakai class web-site: Sakai.rutgers.edu

Use your Rutgers login name and password

Click on tab for class – 37:575:361:01 F14

Go to Resources to get syllabus and readings

September 8  Introduction

September 15  The United States in the Post-War Economy: Globalization and the Crisis of Mass Production

Dertouzos et al, Made in America, MIT
Commission on Industrial Productivity
Chapters 2-4
Osterman, Kochan, Locke and Piore, Chapter 1, *Working in America*, 2001

Krugman, *A Tale of Two Moralities*, New York Times

**September 22**  
The Social Contract and Changes in the Organization of Work  
The Case of the American Auto Industry


The Machine that Changed the World, Womack  
Ch. 3 & 4

For a GM Family, the American Dream Vanishes, NYT

Ghosts of Old GM, NYT

Graphic on Manufacturing, NYT

Is Manufacturing Falling Off Radar, NYT

Fear in the Land of Vanished Auto Plants (NJ), NYT

Michael Moore on GM, MichaelMoore.com

Eiji Toyoda Obituary, NYT

Film: *The Big One*, Michael Moore

**September 29**  
The Professional and High-Tech Sectors

The World is Flat, Friedman

“The World is Spiky”, Florida


“High-End Technology Work Not Immune to Outsourcing,” *NYT*

6/16/04

Cases: Apple Computer I and II
October 6  Two Sides of Outsourcing?

“Meet the Zippies,” Friedman, NYT, 2/22/04

“What Goes Around…” Friedman, NYT, 2/26/04

“30 Little Turtles,” Friedman, NYT, 2/29/04

“Small and Smaller,” Friedman, NYT, 3/4/04

“The Secret of Our Sauce,” Friedman, NYT, 3/7/04

“The Great Indian Dream,” Friedman, NYT, 3/11/04

“Losing Our Edge?,” Friedman, NYT, 4/22/04

“Send Jobs to India? Some Find It’s Not Always Best,” NYT 4/28/04

“The Bright Side of Sending Jobs Overseas,” NYT, 2/15/04


Documentary: The Other Side of Outsourcing, Thomas Friedman

October 13  The Effects of Change: Layoffs and Downsizing – The Rise in Unemployment

The New York Times, The Downsizing of America

I.  On the Battleground
II.  The Company
III.  The Family
IV.  The Community

“The Forgotten Millions,” NYT

October 20  Mid-Term Exam – No Class
October 27  **The Rise in Inequality: Changes in Wealth and Income Distribution**

Reich, *Aftershock*, Chapters 6-8

Krugman, “For Richer,” NYT, 10/20/02

“US Income Gap Widening,” *NYT*, 9/25/03

“Record Level of Americans Not Insured on Health,” NYT, 8/27/04

“Why Decry the Wealth Gap?” NYT

Case: Financial Crisis of 2008
Documentary Film: *Inside Job*

November 3  **Education and Growth of Class Differences**

*Class Matters*, New York Times Series

“The College Aid Crisis,” *NYT*, 5/25/04

“And the Rich Get Smarter,” *NYT*, 4/30/04

“College Degrees Valuable Even for Careers that Don’t Require Them,” NYT

“Education Gap Grows Between Rich and Poor,” NYT

“Education Still Pays,” NYT

“Results and Lessons of America’s War on Poverty,” NYT

“College Graduation Rates,” NYT

November 10  **Globalization in Asia**


“The World’s Sweatshop – Captive Unions,” *NYT*, 12/29/03

“Apple’s iPad and the Human Costs for Workers in China,” NYT
“China Economy Rising at Pace to Rival US,” NYT

“The Myth of Japan’s Failure,” NYT

"How US Wooed Asia to Let Cash Flow In," NYT

Case: China and Walmart

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<tr>
<th>Date</th>
<th>Topic</th>
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<td>November</td>
<td><strong>Contingent Work and European Co-Determination</strong></td>
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<td>Rogers &amp; Streeck, &quot;Workplace Representation Overseas: The Works Councils Story&quot;</td>
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<td>&quot;More Downsized Workers Are Returning as Rentals,&quot; NYT</td>
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<td>“American Jobs but Not the American Dream,” NYT, 1/9/04</td>
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<td>“VW and Its Workers Explore a Union at a Tennessee Plant,” NYT</td>
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<td>November</td>
<td><strong>Future Trends and Demographics</strong></td>
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<td>The 21st Century at Work, Karoly</td>
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<td>December</td>
<td><strong>Responses, Policy Recommendations and Conclusions</strong></td>
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<td></td>
<td>Dertouzos et al, Made in America, MIT Commission on Industrial Productivity, Chapter 10, 11</td>
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<td>Grant et al, &quot;TQM's Challenge to Management Theory and Practice&quot;</td>
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<td>“Where the Jobs Are,” NYT, 5/13/04</td>
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<td>Reich, “How to End the Recession.” NY Times</td>
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<td>December</td>
<td><strong>Final Exam</strong></td>
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