

2017 Annual **STS**  **RT**
SOCIOTECHNICAL SYSTEMS ROUNDTABLE INC.

&

Global STS Design Network Meeting

In partnership with

Rutgers' Center for Collaboration in Work & Society & Rutgers' Center for Work & Health

September 12—15, 2017

Rutgers University: New Brunswick, New Jersey (near New York City)



**“Designing Collaborative
Ecosystems”**

Background

In today's complex, connected and fast-changing world, organizations (e.g. businesses, government agencies, NGO's) cannot scale or deliver socio-economic value without engagement with a broad set of participants and other systems in their external environment. As practitioners, researchers and theorists of systemic work design, we are learning that work within this context requires effective use of digital technology to enhance connectivity, and most of all, systems of unprecedented collaboration among diverse loosely-linked disciplines, communities, enterprises, and client/customers.



C O N T E N T

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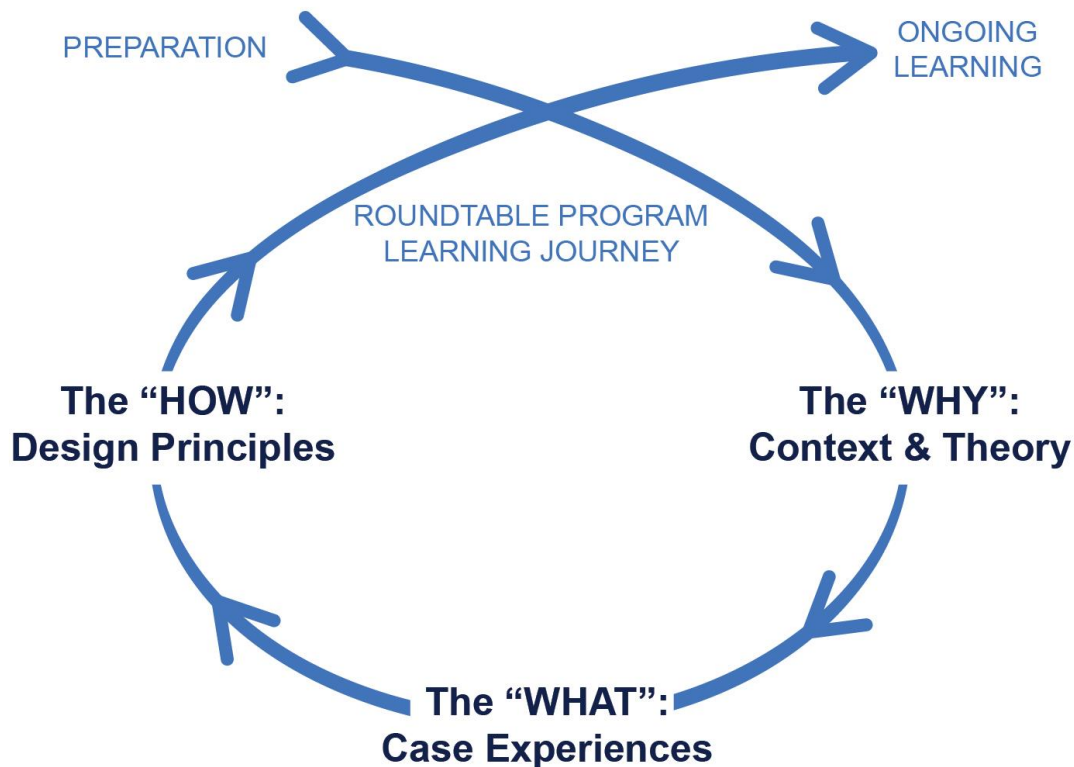
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Our Objective for the 2017 Roundtable

We have the opportunity to partner with the Center for the Study of Collaboration in Work and Society at Rutgers University in continuing **to increase our ability to learn, innovate, research, and contribute in Collaborative Ecosystems**. Using common “touch-points” of the Center and STS RT like healthcare, education, social innovation, and mutual prosperity, we will **first** take a deep dive in Collaborative Ecosystems, with a focus on the **healthcare sector**, to get a better understanding of necessary principles, methods and knowledge in building an ecosystem with professionals, clients, (IT)- consultants and academics. **Secondly**, we want to explore the practice of building collaborative ecosystems in other fields (education, social entrepreneurship, etc.) to broaden our understanding: **what general principles and methods are applicable to building collaborative ecosystems?**

PROGRAM Outline

Our metaphor for this Roundtable is a collective learning journey in which participants work through a program sequence of ‘Why’, ‘What’, and ‘How’ to build collaborative ecosystems.



At each stage in the learning journey, participants will have the opportunity in small group deliberations to process the content of presentations (brief ‘lightning talks’) or workshops on substantial case experiences of collaborative ecosystems in healthcare and other sectors. Furthermore, along with recommended pre-reading posted on our website, the preparation and ongoing learning stages for this Roundtable will include prologue and epilogue webinars in which all STS/RT members and friends may participate.

Agenda

Tuesday, Sept 12, 2017: Pre-Conference sessions (on Ecosystem development, theories of Collaboration, etc.).

Tuesday evening: Opening session/reception.

Wednesday morning, Sept 13 to Friday afternoon, Sept 15: main Roundtable meeting.

Program contributions invited in a **CALL FOR PROPOSALS** will be delivered in 1 of 4 formats:

1. **LIGHTNING TALKS** (10 minutes or so) on the theory and practice of ecosystems;
2. **WORKSHOPS** (90 minutes or so) based on noteworthy case experiences of building collaborative ecosystems;
3. **POSTERS** on theory or practice innovations, that can be displayed throughout the meeting;
4. **PAPERS** on theory, practice or research available to participants in advance on our website.

As proposals are received, the Program Agenda will be updated regularly by the Design Team (Ezra Dessers, Joe Norton, Carolyn Ordowich, Ike Overdiep, Aaron Soto-Karlin, Rick Vanasse).

Please NOTE:

We are very pleased to announce that a **Keynote Presentation** will be given at this Roundtable by each of Prof. **Charles Heckscher**, co-Director of the Rutgers' Center for the Study of Collaboration in Work and Society AND by Prof. **William Pasmore** of Columbia University and the Center for Creative Leadership. Also instrumental in the planning of this Roundtable has been Prof. **Adrienne Eaton**, Associate Dean of the School of Management & Labor Relations and co-Director of the Rutgers' Center for Work & Health.

REGISTRATION

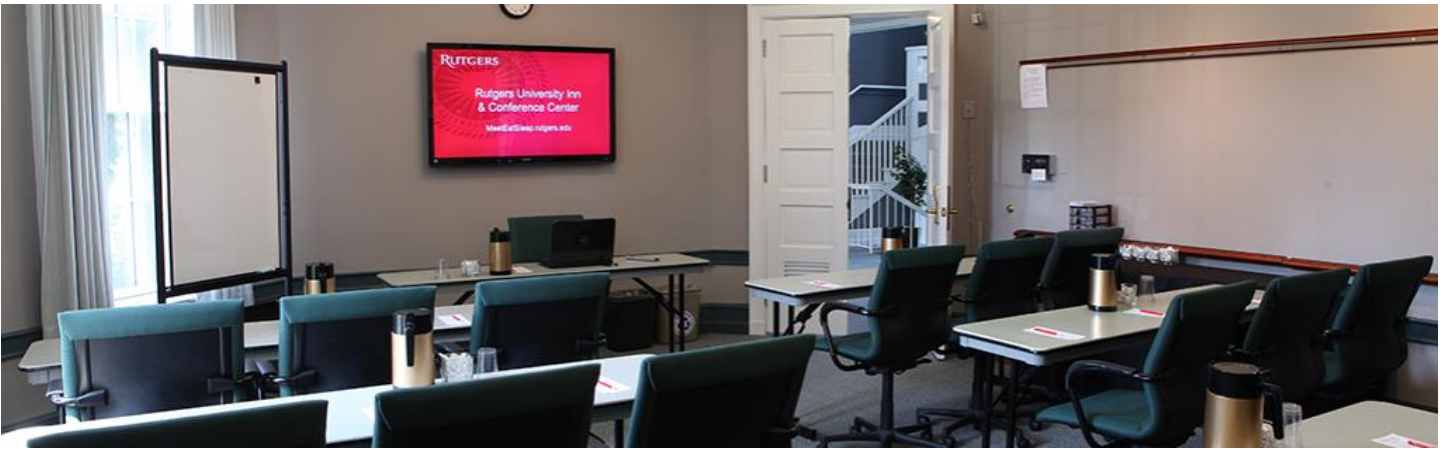
EARLY Registration for this 2017 Roundtable (at reduced rates) will be OPEN in March and available until July 1, 2017.

Facilities & ACCOMMODATIONS

Rutgers University—250 years old—is the State University of New Jersey, an acclaimed public research institution serving over 65,000 students. The flagship campus of Rutgers is in the town of **New Brunswick**, New Jersey. Rutgers is one of the longest-established colleges in a dense regional northeast United States cluster of renowned public and private colleges such as Princeton, Yale, Columbia, and Brandeis University.



Our meetings will be held at the stately **RUTGERS UNIVERSITY INN & CONFERENCE CENTER**. Plenary sessions will be held in a spacious main conference room. A number of smaller rooms have also been reserved for parallel break-out sessions.



Within the **RUTGERS INN**, there are **32 GUEST ROOMS**. The number of rooms is limited but rooms do provide double accommodation. All rooms have their own bathroom facilities, complimentary wi-fi, etc. For the benefit of Roundtable/Network members, we have arranged a very special accommodation rate with the INN.



Lodging can be booked at the Rutgers Inn website:

www.MeetEatSleep.rutgers.edu -- enter Promo Code #18909 to access our special rate of \$82 (plus taxes) per night.

If possible, it is highly recommended to **book as early as possible**—at this price, rooms will go quickly! This special Roundtable Group rate is only available for the nights of Monday, September 11 to Friday, September 15 inclusive, checking out on Saturday, September 16th.

When you register for any of these dates, the full amount is taken for the stay—this is not a deposit—and the payment is non-refundable—paying in advance is what allows for a really good deal price-wise. If you wish to make additional reservations for dates immediately before or after these dates, rooms may be available and may be booked separately. However, please note that you should also insert a note to indicate that you have already registered as part of the STSRT Group rate.

Quality alternative accommodation is also available at local hotels, within walking distance in the town of New Brunswick:

The Heldrich Hotel - <http://www.theheldrich.com>

Hyatt Regency New Brunswick - <https://newbrunswick.regency.hyatt.com/en/hotel/home.html>

Air TRAVEL & Ground Transportation

Newark Airport (EWR) just outside of New York City and within the boundaries of the state of New Jersey is highly recommended as your air travel destination.

Ground Transportation from Newark Airport to the Rutgers Inn [For Info](#)

Easy as one, two, three...

First, within the Newark Airport, there is an Airport Train (AirTrain) connecting all of the Terminals and the Newark Airport Train Station.

Secondly, from the Newark Airport Train Station, one can purchase a ticket for Train Travel on New Jersey Transit Northeast Corridor Line, directly to the New Brunswick train station (approx. 30 mins).

Thirdly, you may choose to walk (10-15 mins) OR take a bus (\$2.00), taxi (~\$9.00) or Uber (~\$5.00) from the New Brunswick Train Station to the Rutgers campus and the University Inn.

Where to purchase NJ TRANSIT tickets to New Brunswick Train Station:

- At ticket machines located at the entrance to **AirTrain** stations in each airline terminal
- At machines located at Newark Liberty International Airport Station (Off Airport)

- From ticket agents or ticket machines located at most NJ Transit stations (on/off Airport).

Train (DIRECT from the Newark Airport) \$22.00 = AirTrain (\$6.00) + NJTransit (\$16.00).

OR

Uber [from Newark EWR Airport to Rutgers Inn 178 Ryders Ln, New Brunswick] will cost around \$35.00 unless you can share a ride, then less.

Note: *For conference attendees wishing to visit NEW YORK CITY, travel by train, bus, taxi, or car from New Brunswick to downtown Manhattan is only an approximate ONE HOUR journey.*

