

**PERSPECTIVES ON LABOR STUDIES**  
**Rutgers University**  
**37:575:395:90 | 37:575:395:91**

**Spring 2023**

**SYLLABUS**

Class Meetings: Rutgers Canvas (<https://canvas.rutgers.edu>).  
Mode of Instruction: Asynchronous online.  
Weeks start on **Tuesday**.

Instructors:

- Section 90: Prof. Eric Blanc ([eric.blanc@rutgers.edu](mailto:eric.blanc@rutgers.edu))  
Phone: 848-932-1742
- Section 91: Prof. Tobias Schulze-Cleven ([tobias.schulzecleven@rutgers.edu](mailto:tobias.schulzecleven@rutgers.edu))  
Phone: 848-932-1740
- Assistant: Alysa Hannon ([Alysa.hannon@rutgers.edu](mailto:Alysa.hannon@rutgers.edu))

The instructors will co-teach the class. Please direct questions about the material for a particular week to the main instructor of that week. Please direct questions about your enrollment to your section's instructor. Please copy all three instructors on all emails.

Course Overview:

This course plays a central role in the labor studies and employment relations major as the only required advanced class. It engages students in critically analyzing the main theoretical propositions of the field, covering constitutive intellectual traditions, historical trajectories, and cutting-edge literature.

In line with the title of the course, the field draws from a variety of *perspectives*, ranging from classics on political economy to the modern social sciences, such as sociology, political science, and economics. This course examines how the field of labor studies and employment relations brings these different lines of inquiry together around a set of core thematic concerns, analytical commitments, and normative convictions. Class discussions interrogate social theories in their historical contexts and evaluate their impact, revealing them as central drivers of how the world of work is governed.

As students in this class examine some of the big questions of the field, they will gain increased proficiency in important skills: reading for analytical insight, debating ideas, and communicating with others. From the theoretical to the practical, students should be able to use what they learn in this class for whatever their next steps might be, including making valuable contributions across workplaces, leading change in society, and pursuing further academic study.

Learning Objectives: The student is able to...

***School of Management and Labor Relations***

- Demonstrate an understanding of relevant theories and apply them given the background context of a particular work situation. (Goal IV)

***Department of Labor Studies and Employment Relations***

- Demonstrate an understanding of the perspectives, theories, and concepts in the field of labor and employment relations. (Goal 1)

***Additional course objectives from the instructors***

- Identify core concepts of the field of labor studies & employment relations.
- Apply those concepts to understanding contemporary developments in work.
- Synthesize information from multiple sources to generate new insights.

How will you learn in this online course?

Most weeks you will:

- Review text, PowerPoint slides, and videos provided by the instructor(s) on the page in the online shell. These are like lectures but much shorter.
- Read, view, and listen to theorists and analyses offering a variety of perspectives. There will be an emphasis on reading, but in many weeks you will also have the opportunity to review a video or videos, or listen to an audio file.
- Participate in threaded discussions with other students, posting at least 3 times a week. Alternatively, you might be asked to complete a writing assignment, group project, quiz, or exam.
- Read a weekly message from the professor (posted in Announcements).

Evaluation:

<b>Grading Component</b>	<b>Points</b>	<b>Percent of Total Grade</b>
Introductions (week 1)	50	5%
Discussion Forums (7 out of 9 discussion forums in weeks 2, 3, 4, 8, 9, 10, 11, 12, 13) - 50 points each	350	35%
Quiz (week 5)	50	5%
Podcast Forum (week 6)	50	5%
Midterm Exam (week 6)	250	25%
Final Exam (weeks 14 & 15)	250	25%
<b>Total</b>	<b>1000</b>	<b>100%</b>

Points have no “absolute meaning,” – in the end, the professor will use judgment in translating points into grades for the course. *For example, typically a B+ is 87-89.9 points, but the professors may decide to use some other range of points.*

Keep current – avoid being late!

This is an interactive class – you need to keep current in the reading and forums so that you can interact with others in the class. An online class is somewhat flexible to fit your schedule, but you are responsible for managing your time and for getting online each week no matter what else is going on in your life.

You should inform the professor of serious personal emergencies that arise – for instance, hospitalization that makes it impossible to get online. A trip associated with your job is not such an emergency, nor is a problem with your personal computer. There are many ways to get online in hotels and in campus computing facilities.

Disability:

Rutgers University welcomes students with disabilities into all University’s educational programs. To receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation:  
<https://ods.rutgers.edu/students/documentation-guidelines>.

If the documentation supports your request for reasonable accommodations, your campus’s disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

Course Organization:

The course is set up in four units.

- **Unit I: The Promise of Labor Studies & Employment Relations** (weeks 1-2). This unit interrogates the “value proposition” of the field, clarifying core thematic concerns and central theoretical propositions.
- **Unit II: Big Ideas about the Economy and Work** (weeks 3-7). This unit tracks the development of thinking about the economy and work by exploring classic ideas and the historical contexts that gave rise to them.
- **Unit III: Ideas and Institutions** (weeks 8-10). This unit more closely explores the interplay between theorizing on employment relations and the governance of work.
- **Unit IV: Labor (Studies) in Contemporary Society** (weeks 11-14). This unit engages contemporary questions in labor studies to provide further depth to earlier discussions and encourage student to reflect on ways they might be able to leverage the lessons from the course in their respective lives.

Topics and Assignments:

**Unit I: The Promise of Labor Studies & Employment Relations**  
**[Tobias Schulze-Cleven]**

**Week 1: You and Your Major (Jan 17 – 23)**

Democracy Now!. 2022. “200 Starbucks & Counting: Barista Jaz Brisack Says Union Busting Can’t Stop Worker solidarity.” Video.

<https://www.youtube.com/watch?v=gsa2sQrEXcQ>. (6:30 min.)

Jaz Brisack. 2022. “Labor and Freedom.” *Dissent*, Fall. (3 pages)

Aj-jen Poo. 2019. “The Work that Makes All Other Work Possible.” Ted Talk.

<https://www.youtube.com/watch?v=JqcDzptviFw> (16:01 min.)

Patrick Litré. 2016. “The Role of the Chief Human Resources Officer in a Transformation.” [https://www.youtube.com/watch?v=1\\_vvXKmhZ8o](https://www.youtube.com/watch?v=1_vvXKmhZ8o) (1:54 min.)

**Assignment:** Introductions to Learning Community

**Week 2: A Contemporary Take on Labor Studies (Jan 24 – 30)**

Tobias Schulze-Cleven and Todd E. Vachon. 2021. “Revaluing Work(ers) for Democracy and Sustainability.” In Schulze-Cleven and Vachon, eds. *Revaluing Work(ers)*. Ithaca, NY: Cornell University Press. READ PAGES 3-17 ONLY (i.e., SKIP 18-26).

Tobias Schulze-Cleven. 2021. “Beyond Market Fundamentalism: A Labor Studies Perspective on the Future of Work.” In Schulze-Cleven and Vachon, eds. *Revaluing Work(ers)*. Ithaca, NY: Cornell University Press. READ PAGES 34-47 ONLY (i.e., SKIP 27-33 and 48-52).

**Assignment:** Discussion Forum #1

**Unit II: Big Ideas About the Economy and Work**  
**[Tobias Schulze-Cleven]**

**Week 3: Liberalism and Markets (Jan 31 – Feb 6)**

Robert Heilbroner. 1999. *The Worldly Philosophers (rev. 7<sup>th</sup> Ed.)*. New York: Touchstone, excerpt of chapter on Smith (pp. 50-63).

Adam Smith. 1991 [1776]. *The Wealth of Nations*. Buffalo: Prometheus Book, chapters 1-2 (pp. 109-121).

John Cassidy. 2011. “The Demand Doctor.” *New Yorker*, October 3. (17 pages)

John Lanchester. 2014. *How to Speak Money*. New York: Norton, excerpt (pp. 52-61).

**Assignment:** Discussion Forum #2

**Week 4: Marxist Perspectives on Capitalism (Feb 7 – 13)**

- PBS. 2005. “Marx and Engels.” Excerpt from Documentary “Heaven on Earth.”  
<https://www.youtube.com/watch?v=gPLbjTrHHvA>
- Karl Marx and Friedrich Engels. 1848. *The Communist Manifesto*. Very short excerpts (pp. 14-21, p. 34).
- Leo Panitch. 2009. “Thoroughly Modern Marx.” *Foreign Policy* (May/June): 140-145.
- David Harvey. 2010. “RSA Animate: Crises of Capitalism.”  
[https://www.youtube.com/watch?v=qOP2V\\_np2c0](https://www.youtube.com/watch?v=qOP2V_np2c0)

**Assignment:** Discussion Forum #3

**Week 5: Tensions in Managing and Organizing Work (Feb 14 – 20)**

- Frederick Winslow Taylor. 1947. *Scientific Management*. New York: Harper and Row, 39-73.
- Harry Braverman. 1974. *Labor and Monopoly Capital: The Degradation of Work in the Twentieth Century*. New York: Monthly Review, part of chapter 3 (pp. 78-83) and part of chapter 5 (pp. 124-131).
- Richard Edwards, Michael Reich, and Thomas Weisskopf. 1978. *The Capitalist System* (2<sup>nd</sup> Ed.). Englewood Cliffs, NJ: Prentice-Hall, 265-268 (“Alienation”).
- Arlie Russell Hochschild. 1983. “Exploring the Managed Heart.” In *The Managed Heart: Commercialization of Human Feeling*. Berkeley: University of California Press, 3-12.

**Assignment:** Quiz on Weeks 3-5

**Week 6: Political Economy and Social Democracy (Feb 21 – 27)**

- Robert Kuttner. 2014. “Karl Polanyi Explains It All.” *The American Prospect*, April 15. (14 pages)
- Karl Polanyi. 2001 [1944]. “The Self-Regulating Market and the Fictitious Commodities: Labor, Land, and Money.” In *The Great Transformation: The Political and Economic Origins of Our Time*. Boston: Beacon Press. (7 pages)
- PBS. 2005. “Eduard Bernstein and a Crisis of Faith.” Excerpt from Documentary “Heaven on Earth.” <https://www.youtube.com/watch?v=1HULP8WHgVs&t=1456s> (3:12 minutes, starting around minute 24 min)

**Assignment:** Podcast Forum

**Week 7: Midterm Exam (Feb 28 – March 6)**

**Assignment:** Midterm Exam

**Unit III: Ideas and Institutions**  
**[Eric Blanc]**

**Week 8: US Labor in Comparative Perspective: What Makes the US Exceptional? (March 7-20, includes Spring Break)**

Vox. 2022. “The Fall (and Rise?) of Unions in the US.” Video.

<https://www.youtube.com/watch?v=KtxITyIE73U>

John Godard. 2009. “The Exceptional Decline of the American Labor Movement.”

*Industrial and Labor Relations Review*, pp. 82-103.

Barry Eidlin. 2016. “Why Is There No Labor Party in the United States? Political Articulation and the Canadian Comparison, 1932 to 1948.” *American Sociological Review*, pp. 1-20.

**Assignment:** Discussion Forum #4

**Week 9: Comparative Labor Relations: What Explains Union Growth and Decline? (March 21 – 27)**

Jelle Visser, Susan Hayter, and Rosina Gammarano. 2017. “Trends in Collective Bargaining Coverage: Stability, Erosion or Decline?” *International Labour Organization*, pp. 1-8.

John Schmitt and Alexandra Mitukiewicz. 2012. “Politics Matter: Changes in Unionization Rates in Rich Countries, 1960–2010.” *Industrial Relations Journal*, pp. 261-277

Bruce Western. 1997. *Between Class and Market: Postwar Unionization in the Capitalist Democracies*, pp. 3-9, 66-80.

**Assignment:** Discussion Forum #5

**Week 10: Labor, the State, and Capital in the Global South (March 28 – April 3)**

Vivek Chibber. 2015. “Development from Below,” *Jacobin*.

<https://www.jacobinmag.com/2015/11/development-state-korea-india-nehru-postcolonial-global-south-chibber>

Mark Anner. 2015. “Labor Control Regimes and Worker Resistance in Global Supply Chains.”

Vidu Badigannavar, John Kelly, and Manik Kumar. 2021. "Turning the Tide? Economic Reforms and Union Revival in India." *Industrial Relations Journal*, pp. 364-382.

**Assignment:** Discussion Forum #6

**Unit IV: Labor (Studies) in Contemporary Society**  
**[Alysa Hannon]**

**Week 11: Gender, Social Reproduction, and Capitalist Crises (April 4 – 10)**

Nancy Fraser. 2022. Interview with *Deutschlandfunk* about her Benjamin Lectures. Podcast.

Nancy Fraser. 2016. "Contradictions of Capital and Care." *New Left Review* 100 (July-August): 99-117.

Cathy Cohen. 1997. "Punks, Bulldaggers, Welfare Queens: The Radical Potential of Queer Politics," *GLQ: A Journal of Lesbian and Gay Studies* 3(4): 437-465. READ PAGES 439-457 ONLY.

**Assignment:** Discussion Forum #7

**Week 12: Race and Class (April 11 – 17)**

Kara Voght. 2020. "Is It Race or Class? Darrick Hamilton Showed Bernie the Answer." *Mother Jones*, February 27.

Herbert Hill. 1996. "The Problem of Race in American Labor History." *Reviews in American History* 24(2): 189-208.

Robin D.G. Kelley. 2018. "What Is Racial Capitalism and Why Does It Matter?" Katz Distinguished Lecture in the Humanities part of "Capitalism and Comparative Racialization," a 2017-2018 John E. Sawyer Seminar on the Comparative Study of Cultures. [https://www.youtube.com/watch?v=REo\\_gHIpvJc](https://www.youtube.com/watch?v=REo_gHIpvJc)

**Assignment:** Discussion Forum #8

**Week 13: Collective Action Today (April 18 - 24)**

Marilyn Sneiderman and Stephen Lerner. 2022. "Making Hope and History Rhyme: A New Worker Movement from the Shell of the Old." *New Labor Forum*, December.

Chris Brooks. 2022. "How Amazon and Starbucks Workers Are Upending the Organizing Rules." In *These Times*, May 31.

Erica Smiley & Sarita Gupta. 2022. "Closing Fireside: The Future We Need with Sarita Gupta & Erica Smiley." Center for Transformative Action.

<https://www.youtube.com/watch?v=UkflNQZxw7k>

**Assignment:** Discussion Forum #9

**Week 14/15: Review and Final Exam (April 25 – May 5)**

**Assignment:** Final Exam