

Developing Human Capital (38:533:634)

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Course Overview

It is becoming increasingly clear that the only sustainable source of competitive advantage for a company is the quality, uniqueness and commitment of its human capital. This course focuses on assessing and developing the capabilities of an organization's human capital and implementing programs that will enhance the competitive advantage of the company. The three primary processes used to develop human capital: training, performance management and leader development/succession management will be addressed.

The first half of the class focuses on the knowledge and skills necessary to assess the training needs of an organization, design an appropriate training program that aligns with the strategy and values of the company and leverages appropriate instructional design and learning theory. The perspective taken is that of a Chief Learning Office (CFO) deciding how to use scarce resources to maximize business impact. Particular emphasis will be placed on determining how to evaluate the effectiveness of training programs and enhance the return on investment (ROI) of all programs.

The goal of Performance Management is to link organizational strategic objectives and values to individual performance expectations and objectives and to identify areas of strength and opportunities for improvement in an employee's performance of their job. The second half of the class focuses on the knowledge and skills necessary to evaluate a company's existing performance management system and recommend ways to improve the process and outcomes.

Finally, an overview of the strategic talent management process will be covered, including assessing executive talent, designing leadership development programs and evaluating the effectiveness of the process

Two complete training modules (Situational LeadershipTM and Coaching Skills for Managers) will be presented to provide students with a complete framework to better understand all of the elements necessary to design and deliver an effective management development program.

Learning Goals

- Understand how to use appropriate models and tools to assess and plan improvements to corporate performance management programs and organizational-wide training & development initiatives

- Understand the application of learning theory and psychometric standards to the design and implementation of training programs and performance management systems
- Develop skills in assessing the business impact of performance improvement initiatives

DATE	TOPIC	Reading
1/21	Training & Development Overview	<i>ASTD Industry Report</i>
1/28	Strategic T&D and Evaluation	<i>Investing in Human Capital Selected Alternative Training</i>
2/4	Training Needs Assessment	<i>Application of Cognitive Theories</i>
2/11	Training Needs Assessment (Continued)	
2/18	Learning theory/Program Design Learning model Motivation models Learning process Fundamental of Program Design	<i>Learning Theory Gagne's Theory</i>
2/25	Training Techniques Presenting information Action Learning Group learning/Action Learning Maximizing effectiveness of approach	<i>Does Active Learning Work? Action Learning Framework</i>
3/4	EXAM I	
3/11	Performance Appraisal: The Challenge of Appraisals Assessment is inherently difficult	Performance Appraisal Trends Folder
3/18	SPRING BREAK	
3/25	Performance Appraisal: Improving the Appraisal Process The science of appraising performance Improving the appraisal instrument	

4/1	Performance Management: Performance Planning	Performance Appraisal Problems Folder
4/8	Performance Management: Coaching Skills	
4/15	Performance Management: Performance Reviews	Performance Appraisal Folder
4/22	Management Development Training vs. development The importance of management development The Leadership crisis Assessing talent How to develop talent	Development Folder
5/29	PRESENTATION	
5/6	EXAM II	

TEXTS: All assigned readings are listed on the syllabus and available on Sakai

Readings as assigned

GRADING:

EXAM	I	35
EXAM	II	35
PROJECT		30

Academic Honesty and Code of Conduct

Students are expected to abide by Rutgers’s Academic Integrity Policy and Code of Student Conduct. Acts of cheating, plagiarism, forgery, fabrication or misrepresentation are not tolerated and will be dealt with according to the university policies and procedures. If you have doubts concerning committing a potential act of academic dishonesty, please contact the course instructor for advice. Moreover, you are advised to check the websites of the Office of Academic Integrity at: <http://academicintegrity.rutgers.edu/> and the Office of Student Conduct at: <http://studentconduct.rutgers.edu/>

Special Needs and Accommodation

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SMLR Learning Objectives

IV) Theoretical Perspectives - Demonstrate an understanding of relevant theories and apply them given the background context of a particular work situation.

- Demonstrate an understanding of the practical perspectives, theories and concepts in their field of study
- Evaluate and apply theories from social science disciplines to workplace issues

VI) Application – Demonstrate an understanding of how to apply knowledge necessary for effective work performance

- Apply concepts and substantive institutional knowledge, to understanding contemporary developments related to work
- Understand the legal, regulatory and ethical issues related to their field
- Develop human resource management functional capabilities used to select, motivate, and develop workers (HRM)
- Understand the internal and external alignment and measurement of human resource practices (HRM)